

JABULANI YOUTHS FOR TRANSFORMATION

CROWNING THE YOUNG GENERATION



ABOUT US

Jabulani Youths for Transformation envisions a generation of young people transforming Africa and living up to their lives' purposes. A community where everyone is empowered to work with each other to take action and build sustainable solutions for the common challenges.

JAY4T offers a positive youth development program to young people between the age of 13 and 25 and co-creates social enterprises with youths, enabling them to rise out of poverty and vulnerability, create business solutions and contribute to a more self-sustaining, resilient, and friendlier community.

OUR MISSION

To alleviate poverty, improve welfare, promote good governance, nurture talents and contribute to environmental conservation.

OUR PROGRAMS

Social Enterprise Co-creation

- Building community-owned social enterprises
- Coaching youths on Asset-Based Community Development
- Social Business Modeling sprints around the Sustainable Development Goals

Positive Youth Development

- Developing 21st Century skills among youth
- Advocating for enabling environment for young people
- Promoting youth engagement and contribution

Partnerships Transforming Africa

- Implementing joint projects and activities to respond to youth development and community resilience challenges in Kenya and across Africa
- Fostering collaboration in youth development and social entrepreneurship



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JAY4T.ORG

OUR VALUES

- Diversity
- Collaboration
- Shared Prosperity
- Growth and Learning
- Humility and Service
- Creativity and Innovation

OUR PRINCIPLES

- Love
- Resilience
- Sustainability
- Transformation
- Collective Engagement

CO-CREATED SOCIAL ENTREPRISES



KaaKazini connects tradesmen to skills training and job placement to guarantee quality, cost-effective and reliable services.
kaakazini.com



Sote Tule connects producers of organic food to households to guarantee a high-quality organic food supply to households in Kenya.
sotetule.com

And more...

SOCIAL IMPACT

- **Economic development** - engaging over 70 young people in social enterprise creation led to establishing 2 currently registered worker-owned social enterprises and 2 more startups in the gig economy and creating opportunities for sustainable jobs targeting 140 young people in 2022.
- **Youth development** - involving young people in the Positive Youth Development program has resulted in a mindset shift about vocation, and employment. Over 600 young people mentored through our program have gained more clarity on what careers and business opportunities they are keen to explore and pursue.
- **Engagement and collaboration** - our programs within Kisumu Central and Kisumu East Sub-Counties have led to increasing collaboration, community engagement, and contribution to social, economic, and environmental challenges among young people.

SUSTAINABILITY

- **Social enterprise income** - Through the co-created social enterprises, JAY4T receives share income for the sustainability of innovation and DEI best practices.
- **Crowdfunding** - JAY4T participates in fundraising campaigns through Global Giving and Giving Way to fund the programs and projects throughout the year.
- **Volunteer program** - JAY4T is a volunteer-based organization receiving volunteer support from different communities, countries, and continents yearlong.

JAY4T'S COMMITMENT TO DIVERSITY, EQUITY, AND INCLUSION

JAY4T recognizes that our current community is not fully equitable. We have established DEI policy, and priorities to ensure that JAY4T actively seeks out opportunities to include those who are underrepresented or marginalized, to include them in our decision-making, learn from their perspectives, amplify their voices, and ensure that they have opportunities for growth in our organization. We pledge to:

- Create a welcoming community, one that is open to challenging assumptions about diversity, equity, and inclusion, to ensure that all individuals/groups can fully participate
- Expand our international engagement
- Continue to broaden partnerships with other organizations that have diversity programs to support broader community engagement activities
- Provide training and educational resources specifically targeted to young people that have historically been underrepresented
- Recruit without bias for all JAY4T activities and actively seek participation from groups that are discriminated against, underrepresented, and marginalized

