

حملة العودة "الطارئة" إلى المدرسة BTS Back To School Emergency Campaign مع بعض، مش حنوقف! Together, We Won't Stop!

Education Emergency Appeal Project

Campaign Background:

After 18 months without an education, the question for many children in Lebanon is not when, but if they will return to school?!

Beirut, 1st of April 2021- The social and economic crisis in Lebanon is turning into an education catastrophe, with vulnerable children facing a real risk of never returning to school.

Since the pandemic, more than 1.2 million children in Lebanon have been out of school. Over the past COVID-19-year, Lebanese children have received an estimated maximum of 11 weeks of education, with an even lower number of weeks in schools for Syrian children. This is according to Save the Children's new report, Lebanon Education in Crisis: Raising the Alarm.

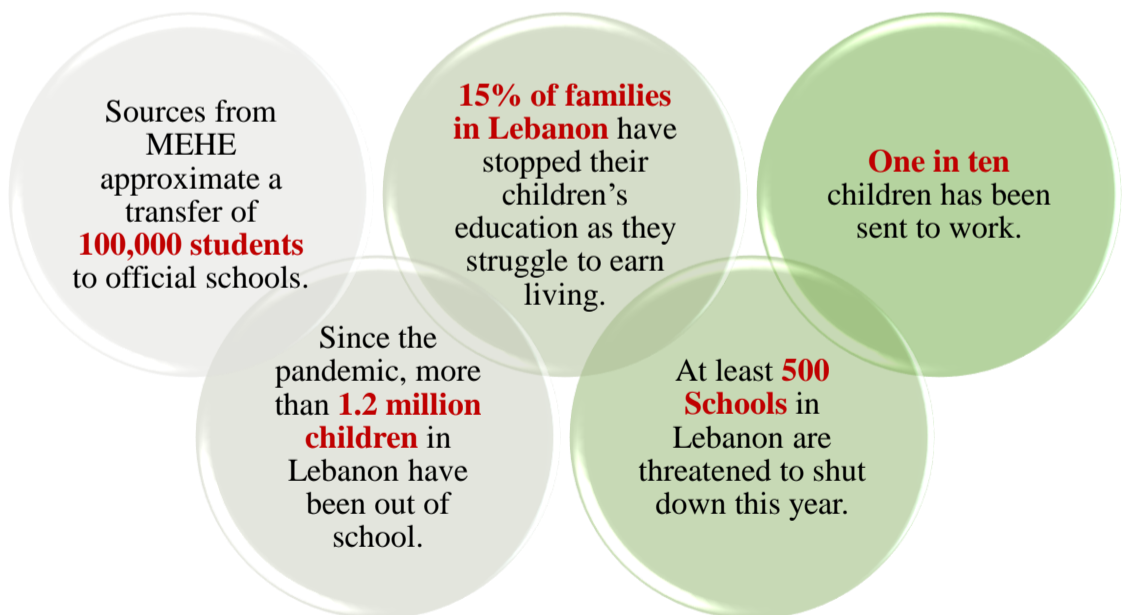
Even before the pandemic, the report shows that rising inequality since the onset of the economic crisis in the country has led to a gap in access to quality learning among Lebanon's poorer children. 55% of Lebanese families are now living in poverty, with even higher rates among Palestinian (70%) and Syrian refugees (90%). Poverty is a steep barrier to children's access to an education, as many families cannot afford learning equipment or must rely on children to provide an income.

Many children in Lebanon have been out of school since October 2019, when protests and civil unrest affected many parts of the country. The same year saw multiple teachers' strikes over delayed salary payments, further disrupting learning. The learning crisis was further compounded by a currency collapse, and the Beirut port explosion and COVID-19 lockdown measures.



Their smile is worth sustaining!

Shocking Figures:



Starting from that, URDA Education Program launches BTS Back to School Campaign with a title of **TOGETHER WE WON'T STOP** to support vulnerable students in Lebanon through four main interventions:

- 1- Student Sponsorship: support vulnerable students with tuition fees for schooling, universities, and vocational education.
- 2- School Bag and Stationery: support students with learning material.
- 3- School Supplies and Equipment: support schools with educational supplies.
- 4- Transportation support: support vulnerable students with transportation fees.



Campaign Goals

❖ **Main Goal**

Supporting the fourth goal of the sustainable development goals, which is to ensure inclusive and quality education for all and to promote lifelong learning specially at this hard time for all.

❖ **Sub Goals**

- Supporting the education sector in Lebanon in its survival.
- Supporting vulnerable students and most in need to acquire schools & universities formal education
- Increasing equal opportunities for students in the Lebanese society.
- Contribute to decrease the schools' & universities dropout rate.

❖ **Outcomes**

- Maintaining a normal proportion of students enrolled in schools & universities
- Lower the rate of schools' & universities dropouts and high child labor in Lebanon.
- Help the Lebanese society in this high-risk collapsing situation.



Campaign Workplan

- The Campaign consists of a preparatory and filtration phase in which the lists of the most vulnerable students in Lebanon are compiled from families of Lebanese citizens, Syrian and Palestinian refugees in Lebanon.
- This is followed by the executive stage, in which the pledge is made to either pay part of the education association installments or/and Transportation Fees support or a/and stationery supply kit or/and internet recharging cards support according to the students' mostly needed inquiry.
- Provision of student sponsorship in direct cooperation with the education association whether it's a school or university to pay students' sponsorship fees.
- Provision of transportation support to schools and education associations.
- Provision of school bags and stationery kits taking into consideration the age group supported.
- In the monitoring & evaluation phase, narrative & financial reports in addition to media materials collected and submitted to the donor.



Campaign Strength points:

The experience of the Union of Relief and Development Associations in implementing a student sponsorship projects and good coordination with schools and following up on students in the previous 11 years.

- The experience of the partners in the Union of Relief and Development Associations with the educational centers and private schools that exceeds 20 years of accumulated experience.
- The power of systematic education projects implementation in several educational associations.
- The efficiency of the educational staff and administrative staff in URDA.
- Proving the success of the campaign through previous projects and campaigns experiences.



Beneficiaries

The campaign targets 10,000 vulnerable students in Lebanon in all Lebanese governorates of different nationalities: Lebanese, Syrian refugees, Palestinian refugees, and migrants.



The project Location

All Lebanese governorates.



Project period

The campaign will last for 4 months starting September ending December 2021.



Project budget

The desired amount to complete the campaign in full: two million US dollars.

Item Supported	# of targeted students	Cost	frequency for 9 months	cost per School year	total in \$
Student Sponsorship	2,000	\$ 50	9	\$ 450	\$900,000
School Bag and Stationery	2,000	\$ 100	1	\$ 100	\$200,000
Transportation Support	2,000	\$ 200	1	\$ 200	\$400,000
School Equipment and Supplies	50	\$ 10,000	1	\$ 10,000	\$500,000
Total cost of the campaign					\$2,000,000

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