

ANNUAL REPORT 2021



*Graduation of the first
generation May 2021*

El comienzo

Comencé a tejer a los 20 años de edad, gracias a la inspiración de mi mamá; la gran maestra.

TODOS NECESITAMOS TENER UNA INSPIRACIÓN

“Lucha por tus sueños, aunque haya dolor, que la gente conozca tus raíces, tu pasión, tu identidad”



Class during the Design and Fashion module of guest teacher Alberto López, clothing designer and owner of the shop Kuxul Pok in San Cristóbal de Las Casas.



*'Before joining **Mundo de Talentos** I didn't know what I wanted to study and I thought I would become the same as my parents. Now, I want to be a historian.'*

Alessandra, first year student



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*First-year student
observes blood
samples during the
Science module*

FOREWORD OF THE STRATEGIC MANAGER



In 2021 the team of Mundo de Talentos has been able to keep on creating many inspiring encounters between its students and guest teachers.

Schools remained closed another year. Within this context Mundo de Talentos has been of great importance for its students and their families. We continued to offer a place where children could socialize, exchange and learn in a fun and playful way.

After three years Mundo de Talentos is strengthening its foundation. New generations present their selves! Enthused by our current students, their brothers and sisters sign up. More and more passionate professionals contribute to broadening future perspectives of our students.

Inviting new students to our program was a challenge because schools were closed. It has influenced the number of participants but with the help of our community new children were invited through social media, radio and word of mouth.

We are proud of our team for their unwavering commitment and creativity, impressed by our students for their ongoing motivation and thankful to all the families, guest teachers and the rest of our local, national and international community for supporting us.

Regardless the complex context of the pandemic we celebrated various remarkable moments!

In May our first generation graduated. A great achievement! From this moment on they entered a next phase of our project, Mundo de Talentos Alumni. This new program gives our alumni the opportunity to continue to develop themselves in the coming years.

In September we received fantastic news of the IMC Charitable Foundation. A new partnership for the coming three years was confirmed! An important impulse for the sustainability of our project. Financial support of Students For Children made possible the preparation of a pilot in rural area in the Highlands of Chiapas in 2022.

In November alumni brought their learned skills into practice. With great pride they shared their Mundo de Talentos experience in front of a delegation of 17 ambassadors of the European Union. The impact of our project became very visible!

Mundo de Talentos is professionalizing and growing. This is possible with the dedication of a passionate team, involved financial and pro-bono partners and many volunteers that invest in the development of Mexican youth.

In this annual report we invite you to look back on an inspiring year with lots of activities. We thank all of you for your ongoing support!

Eleni Asimakopoulos
Strategic Manager



MUNDO DE TALENTOS IN SHORT



ABOUT US

The State of Chiapas ranks last in Mexico in school attendance for girls and boys from 6 to 14 years old. An important reason for these statistics is that young people in many regions have not received any information about options for their own futures. Proper vocational guidance helps reduce dropout rates.

That's why Mundo de Talentos A.C. introduces curious children aged 10-13 from public schools to passionate professionals and their work fields in San Cristóbal de Las Casas, in southern Mexico. The project serves 100 children weekly who would otherwise not have access to this type of education.

Mundo de Talentos contributes to the personal development of young people in Chiapas, Mexico. We take into account the strengthening of their self-esteem and the improvement of their sense of belonging in society by providing vocational guidance through a program on Saturdays. Passionate professionals (volunteers) share their work experience with students and invite them to participate in group exercises and field trips.

OBJECTIVES

The objectives of Mundo de Talentos are for students to discover their own talents and interests and to obtain information about the professions, crafts and studies that can be part of their own future.

The program covers 12 modules including architecture, biology, arts, medicine, and tourism, among many others.

The program focuses on both academic and artistic subjects as well as improving the socio-emotional skills of young people to prepare them to become responsible and strong actors in society.

We support girls and boys to discover who they are and who they want to be. This encourages them to achieve what they really want. A great opportunity for their future.

INTERNATIONAL NETWORK

Mundo de Talentos is based on the concept of IMC Weekend School, a successful project that started in 1998 in the Netherlands. The IMC Weekend School methodology has crossed the border with similar initiatives in Belgium, Hong Kong and Malaysia. Mundo de Talentos is the first sister school on the American continent.



ACCREDITACION

Mundo de Talentos A.C. is an institution committed to transparency and good practices, therefore we provide information on our operations and how we use your donations. Check the results of our evaluation at confio.org.mx.



Mundo de Talentos Alumni Committee watching the documentary of their fellow Alumni in the Netherlands. They are all part of the Global Network of IMC Weekend School .



Students design the house of their dreams during the Architecture module.



Mission, vision, values

MISSION

At Mundo de Talentos we promote the self-discovery of interests and abilities of girls, boys and adolescents in order to favour their personal development, critical thinking and connectedness with society, through the encounter with professionals who are passionate about their work.

VISION

Being a learning network, existing of students, alumni, parents, guest teachers and volunteers that encourages the discovery of talents and interests of children and adolescents and motivates them to choose their own path.

VALUES

The freedom to decide, we all have talents, gender equity, rights and access to information.



"I think that the work of Mundo de Talentos is very important and necessary when wanting to open and expand the network and the knowledge of the new generations" – Guest teacher of Architecture, Marco A. García

Personal Development

We seek that young people receive training that motivates them to take their place in society. To achieve this, we work on the following specific objectives.



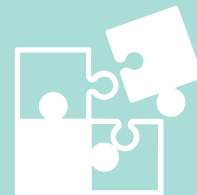
Broaden their perspective towards the future

Students gain a better understanding of social possibilities and career opportunities, enabling them to identify their interests and capacities. In this way they approach life in a well informed and open minded way.



Build and strengthen self-confidence

Encouragement, knowledge expansion and skills training contribute to greater self-confidence and well-informed decision making.



Strengthening their connectedness

By practicing social roles, dealing with professionals and delving into the social issues that arise from different professional practices, students develop a greater connection with society.



Develop life skills

Through the encounters with guest teachers the students develop personal skills such as presenting themselves, working together, critical thinking and asking questions. These valuable skills support them finding their place in society, regardless of their future career choice.



OUR EDUCATIONAL PROGRAMS



Mundo de Talentos

During two years, students of Mundo de Talentos participate in the program every Saturday in San Cristóbal de Las Casas. The two-year curriculum consists of twelve modules (including medicine, architecture, science, gender, technology and arts). Each year group works with guest teachers from various work fields and with many volunteers. Together they make it possible for our students to enjoy Mundo de Talentos' program every week.

Mundo de Talentos Egresados

After graduating from our program, alumni stand at the beginning of an important decision-making process in their school and work career. Through Mundo de Talentos Alumni, we offer them a wide range of opportunities to further develop themselves, through practical support such as tutoring, workshops, masterclasses, or with help finding internships. We do this together with our extensive network. Our first generation of students received their diploma in May 2021. The Mundo de Talentos Alumni group will grow on a yearly base with 40 new alumni.

Mundo de Talentos Rural Area – Pilot Project

During 2021 we worked on the preparation of the expansion of our vocational guidance activities to rural area. We were able to connect with the management of a secondary school, located in Teopisca, that is interested in participating in the program, through the father of one of our second-year students in San Cristóbal de Las Casas. We are happy that Mundo de Talentos can expand through the contacts of the families that participate in the project.

The pilot will officially start with 20 male and female students from a secondary school and will last 4 months. We will work with 1st and 2nd year high school students. Young people of this age have already decided to continue studying, which is why it is an excellent time to continue motivating them through a vocational guidance process. After this initial phase, we will evaluate the process and make the necessary adjustments to start the first official generation with 40 students, in September 2022.

We are convinced that positive examples inspire. Therefore, we will invite passionate professionals who are originally from rural areas. Their life experiences will motivate students to continue studying, choose the career they aspire and understand better how to orient themselves about the possibilities for their future.

You can find our program here

We will implement a pilot in Teopisca, in the Highlands of Chiapas, starting in January 2022.



Mundo de Talentos is part of the worldwide network of IMC Weekend School with branches in:

- Netherlands (44)
- Brussels (5)
- Hong Kong (1)
- Mexico (1)
- Malaysia (1)

We will implement a Mundo de Talentos pilot in the city of Oaxaca during the second half of 2022.

San Cristóbal de Las Casas, Chiapas
First location in Mexico since January 2019.



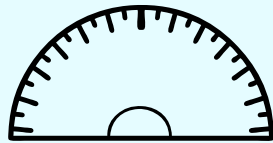
FACTS AND FIGURES



A solid foundation



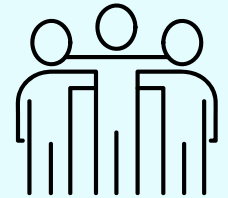
Introduce children to a wide range of topics



Speakers teach a curriculum of 12 different topics



Children experiment with different roles and perspectives



A safe, positive and personal surrounding is created for them

At Mundo de Talentos children

learn about professions they did not know



learn to make their own choices and act accordingly



dare to be themselves and have more self-confidence



Impact of the pandemic

Mundo de Talentos has been operating since three and a half years. In January 2019 we started with forty children. Every year forty new students join our program. In May 2021 forty participants of the first generation were about to receive their diploma. The numbers have been affected by the pandemic. Throughout the past school year, we continued to offer our program to our students every week, facing great challenges. The perseverance of our team, the children and their parents made possible that twenty students were able to receive their diploma in May 2021. A great achievement considering the circumstances! In 2022 forty students of the second generation will receive their Mundo de Talentos diploma.

Facts and Figures of Mundo de Talentos

Since January 2019

200

students reached every week

20

graduate students

160

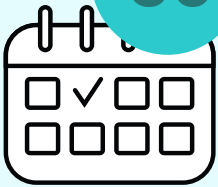
passionate professionals involved

270

participating volunteers

During the school year in 2021

60



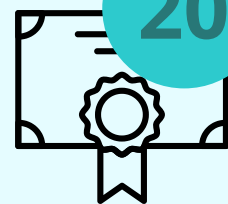
inspiring classes offered

100



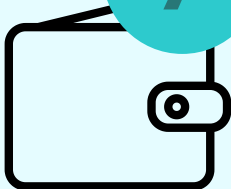
students reached weekly

20



ex students were part of Mundo de Talentos Alumni

7



financial partners supported Mundo de Talentos

USD 65K



total budget

130



people donated through GlobalGiving

Evidence of evaluation and results

The covid19 pandemic resulted in having to provide online sessions instead of live classes for many months in 2020-2021. Because of this, Mundo de Talentos has not yet been able to complete a comprehensive monitoring and evaluation process to estimate the effectiveness of the first three years of our project implementation. However, our students and their families have been very happy with the Mundo de Talentos program, also in times of pandemic. For example, they value the diversity of topics, the focus on life skills, and the motivation generated by the activities in children to continue investigating and studying (see videos from April 2021).

*'I believe in myself more now,
I'm more participative,
I became a
better teampayer'.*

*Valentina,
13 years old*



Children



In addition, since Mundo de Talentos is inspired by IMC Weekend School in the Netherlands, we share some of the results of an evaluation of this program that was carried out in 2015-2016 by the University of Amsterdam and the University of Brussels. We consider it important to share these results because it is the alternative education model that Mundo de Talentos adopts for its weekly activities.



Guest teachers

The evaluation showed that Weekend School graduates liked the way guest teachers shared their knowledge about their working environment: the new knowledge was interesting and they learned more about their own interests. Alumni indicated that they learned to ask questions, make mistakes, and pursue their own interests and abilities. They mentioned that it was not so much that at Weekend School they learned what study or profession to choose, but how they could achieve something, how to make a plan and persevere.

They learned to base their decisions on their own preferences and what was interesting to them. In addition, they had a favorable view of education in general and were more motivated to complete at least high school. The graduates also expressed their willingness to contribute to society as a result of Weekend School. They expressed their social commitment by working as a volunteer (53%) and caring for family and friends (96%). Participation in the program was evaluated not only as a fun hobby, but as something formative and life-defining.

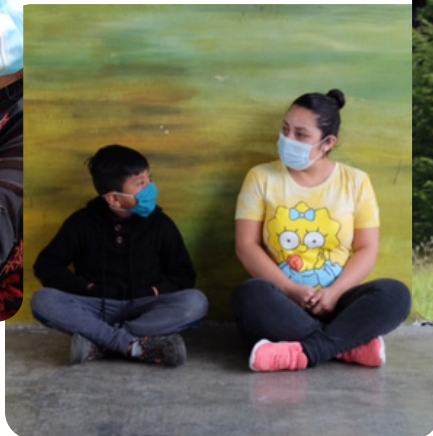


Family



'Many times we want to project the dreams of the parents onto them. That causes that they get blocked in taking decisions. When there are projects like Mundo de Talentos, apart from the family context, they make them broaden their perspectives'.

Mother of Emily



WELCOME TO NEW MEMBERS OF MUNDO DE TALENTOS

At Mundo de Talentos we intend to work in a mixed team, including men and women and people of different origins and backgrounds. This year we have been able to balance the composition of men and women, both on the operational team and on the Board of Directors. Also in terms of origin and work environment we managed to expand our team. Likewise, the ratio between men and women within Mundo de Talentos is very well related to the Gender module that we offer to our students.

New members of the Board of Directors

In the second half of 2021 we were able to integrate two new members on the Mundo de Talentos Board of Directors: the Mexican lawyer Carlos Valencia and the Spanish naval engineer Juan Pablo Molina.



Since he got to know Mundo de Talentos, **Carlos Valencia** has shown great interest in the project and has supported the organization in various ways. As a lawyer, Carlos specializes in advising national and multinational companies, particularly in the industrial and telecom sectors.



Juan Pablo Molina has been involved in Mundo de Talentos since its early days in January 2019. As a former Damen Shipyards employee, he visited our project twice. During the Technology module he shared his passion for Naval Engineering with our students as a speaker. He is currently the Corporate Technical Director of Baleària, a shipping company in Spain.

We are excited to work with Carlos and Juan Pablo and to expand the possibilities of Mundo de Talentos!

New members of the operational team



Tania Tapia joined the team in September 2021 as Educator of the first-year group, together with Educational Coordinator Miguel Contreras. Tania has seven years of experience as an educator, which has led her to develop the skills required to work with children and youth. She has pedagogical tools such as philosophy for children and adolescents, the foundations of popular education, theatre, and games as a means of learning.



Luis Calderón joined the team in February 2021, as Educator of the second-year group, together with the Educational Coordinator Laila Yunes. He has more than 15 years of work experience on various projects with youth as a social psychologist. Luis's personal objective is to work with vulnerable populations to support the different processes that strengthen their self-management capacities.



Viani Palacios. Social Service Volunteer from November 2021 to May 2022. Viani is a graduate of the Autonomous Technological Institute of Mexico (ITAM) where she studied Financial Management. To graduate from her second career, economics, she is fulfilling her social service with Mundo de Talentos. She supports us in organizational processes, fundraising and defining our strategy.

We are very grateful for their positive input and their motivating energy!

CONTEXT OF ACTIVITIES OF MUNDO DE TALENTOS IN 2021

THE PANDEMIC

The continuation of the covid-19 pandemic created a challenging situation for Mundo de Talentos regarding the invitation of students and the enrollment for the new school year. Despite the fact that the federal government recommended the opening of educational institutes, as of August 2021, in Chiapas most schools were still closed in the second half of the year. The continuation of the Mundo de Talentos program has been extremely important in this context where students have been deprived of educational and socialization activities for almost two years. Offering live classes during this time made a real difference to our students.

RECRUITMENT

The situation of closed schools made the process of recruiting participants difficult; the schools form the platform for the presentation of Mundo de Talentos. At the end of the year, the registration process continued so that more students could register. We expanded the recruitment methods, for example, we were given free airtime on the local radio stations Suprema Radio and Somos Radio in San Cristóbal de Las Casas to promote the project and invite new students. In addition, the first generation of Mundo de Talentos graduates was involved in the development of radio capsules to invite new students.

PUBLIC SCHOOL JOSEFA ORTIZ DE DOMÍNGUEZ

Within this complex context of closure of many schools, we managed to find a very good new ally as the headquarters of the project. The Josefa Ortiz de Domínguez public school, in the southern part of San Cristóbal de Las Casas, opened its doors for us to implement our activities on Saturdays. This school restarted live classes in August 2021, according to the recommendation of the federal government, taking into account the necessary sanitary measures. The Josefa Ortiz de Domínguez school has very spacious facilities, a roofed dome and a large green space. An excellent place to implement our activities!





CONTENT OF CLASSES IN 2021

TWO-YEAR PROGRAM

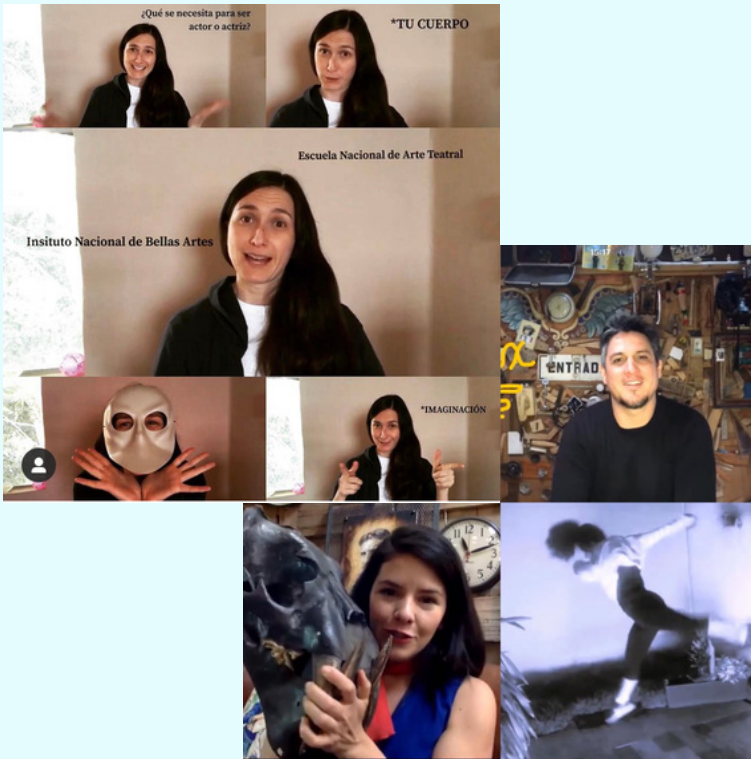
During the 2020-2021 school year we managed to make a decision about the duration of the program of Mundo de Talentos. Initially, in 2019, we proposed a 2.5-year program, starting with students in fifth grade of primary school and ending when they were in the first year of secondary school. IMC Weekend School in the Netherlands, on which our educational proposal is inspired, offers its program in this way. However, after two years of implementing the Mundo de Talentos program in San Cristóbal de Las Casas, we came to the conclusion that in this context it is better to offer the program for two years.

Being a small city, San Cristóbal de Las Casas offers a reduced variety of professions and crafts for the design of the program. For this reason, we offer a two-year program starting with fifth graders and ending when they are in sixth grade since 2021. We offer a very varied program of 12 modules in total. After two years, our graduates can continue their development at Mundo de Talentos Alumni.

DEVELOPMENT OF ACTIVITIES

In 2021 we worked with two groups of students: a second year and a third year. The pandemic had not allowed us to open a new first year in August 2020, and in January 2021 the situation still did not improve enough to do so. We continued with the two groups that we had been working with.





***Fine Arts Module
through Google Meet
with actresses, dancers,
musicians and painters***

During January and February 2021, we offered the project in a hybrid way; one Saturday live and the following Saturday with activities carried out by Zoom, WhatsApp or Google Meet. The second-year group worked on the Fine Arts module in a hybrid way and the third-year group was oriented towards the final research process during the hybrid period.

When the context of the pandemic allowed it in March, we returned to live sessions completely. In the second year the modules of Architecture, Medicine and Social Sciences were offered, while the third year deepened the subject of research as part of the different crafts and professions. All the students developed their final investigations, of which they presented the results in the presence of their parents during the event called the Talent Fair. After this, the third-year students officially graduated from Mundo de Talentos.



***Talent Fair
event with
parents***

In April, the first Talent Fair was organized, with first-generation students presenting their research to their parents, peers, and educators. The investigation module was interesting because it covered everything that investigation implies. In addition, it created a good opportunity to look back on the last two years. A program, full of different modules. During 4 sessions, the students elaborated their investigations with the support of different guest teachers.

The topics of the Talent Fair were diverse: what is robotics? What was the Mayan world of Palenque like? and what is Mole? Other research explained the importance of architecture from the perspective of the ancient world versus the modern and the use of better materials for construction. It was an interesting event full of discipline and emotions on the part of the students.

What is Pox and how is it produced?



What is robotics?

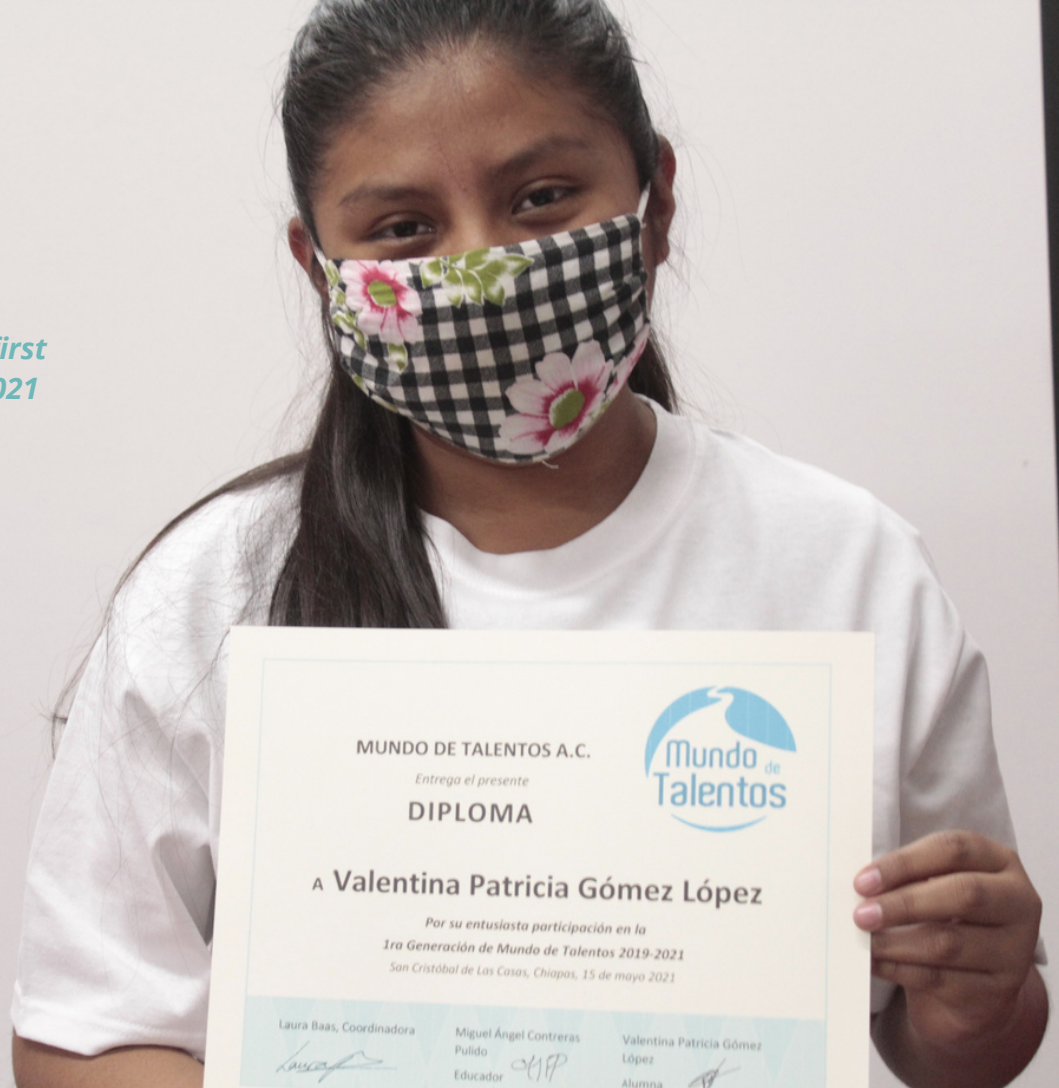


Mexico on a saucer. What is Mole?

On May 15 we celebrated graduation day of the first generation of Mundo de Talentos. In the presence of their family and our team, they received their well-deserved diploma after working with us for 2.5 years. It was a day of celebration, gathering, memories, congratulations and lot's of emotions. The climax of the event was the handover of the diplomas for having completed this process. Afterwards there was a moment for the students and their families to share some thoughts or gratitude on their part. Guest teachers from Chiapas, central Mexico and other parts of the world congratulated the students through video messages. This event did not mean goodbye since this group of teenagers will continue its training process with Mundo de Talentos in the next phase as alumni.



Graduation of the first generation May 2021



In September 2021 we continued with our activities on Saturday with a second-year group. Noticing a slight improvement in the covid-19 situation we decided to open a new first-year group. The sessions took place at the Josefa Ortiz de Domínguez primary school, one of the few schools that decided to open its facilities again to offer live classes.

The new first-year group started with the Tourism module. They toured around the city to learn about its tourist attractions, visited hotels and a museum to learn about the jobs that exist in those areas, created their own passport and learned about the tourist attractions of the state of Chiapas.

In November and December, the first-year group continued with the Science module where they learned about the work of an agro ecologist, a chemist, and astronomers. The goal of the Science module is to foster students' curiosity, as well as investigative skills, through questioning, observation, and analysis. The group visited an agro ecological garden, observed cells under a microscope, and learned about the pros and cons of chemicals. The last session was a spectacular closing with the nocturnal observation of the stars and planets like Venus, with a huge telescope.

The second-year group started the activities with the new Design and Fashion module. On request of the students, we decided to offer this module this year for the first time. The students learned how to develop a new piece of clothing, through a design on paper. In addition, they created pieces of jewelry, did embroidery, worked with make-up and costumes within the theme of Day of the Dead, and dared to model on a runway. During this module they met Embroiderers, Stylists, Hiphoppers and clothing designers.



The group continued with another new topic, the module Gender. We decided to integrate this theme as a whole module, with related professions, in order to delve into the roles of women and men in society, starting with the gender situation among our students.

They did many exercises to identify their own feelings and emotions about gender roles in society. For example, they looked at photos of men doing activities and tasks 'traditionally' for women and vice versa. This module gave rise to many discussions about the students' own points of view. An important exercise throughout the module was trying to see things from different angles and respect other people's opinions.

"You can see that the girls and boys have a lot of trust in Laila and Luis, since they dared to ask questions (regarding sexuality and gender issues) that they would surely not ask other adults out of shame or fear of being judged".

Nelda, guest teacher during the module of Gender

Apart from meeting people who work with the gender topic, the students were able to meet with Clothing Designer, Alberto López, from Chiapas who was awarded twice at the New York Fashion Week event. He is an example of a man who is a clothing designer and weaver, a profession that is still mostly carried out by women here.



Module of Tourism, October 2021

During this module, the girls and boys visited “Nuestras Raíces Hotel-Museum-Restaurant” in San Cristóbal de Las Casas. Historian and general manager Miguel Muñoz shared his experiences during the tour. He mentioned the importance of traditional (coleta) and regional food, the history and culture of San Cristóbal, elements that come together in a large old house. Our students learned the difference between being a tourist, traveler and backpacker, as well as how to properly set a table and use cutlery.



Sciences Module, December 2021

The last Science session was about astronomy, thanks to the support of Civil Engineer Oscar Alejandro Cruz Toalá, from the Official Jatamatzá Astronomical Club.

He gave us an historical-practical tour of when and how the universe, the stars, and the creation of the planets of our galaxy and neighbouring constellations were created. In addition, an astronomical observation was made with professional telescopes.

Our students were able to observe Venus and Saturn. These were very exciting moments for the participants!



Design and Fashion Module, October 2021

To close the Design and Fashion module, we celebrated Day of the Dead with the students. With the help of Tania and Valentina Robledo from T&A Beauty Salón San Cristóbal, they learned about styling and designed creative mask. And thanks to the participation of Andrea Serrano we were able to organize a catwalk presenting the creation of the day. Long live the Mexican traditions!



GENDER FOCUS IN THE PROGRAM

One of the objectives of Mundo de Talentos is to promote gender equity among the participants, through the implementation of a cross-cutting gender strategy. First, we serve the same number of girls and boys to ensure equal presence of male and female voices in the room. Second, we invite both male and female speakers to present the different fields of work. In addition, our goal is to help break down stereotypes about jobs being traditionally "for men" and "for women." To this end, in the health and socially focused work sectors we intend to invite male speakers (for example, a nurse, a stylist or a clothing designer), while for scientific or physically heavy work we seek female speakers (for example, a doctor, a woman who works in construction or blacksmithing).

Apart from this, during class we encourage the active participation of both girls and boys, to promote respect and equality between both sexes. In addition, there is a strong focus in the program on skills, related to the areas of science, technology, engineering and mathematics (areas known in education as STEM).

These skills include, for example, asking questions, observing, applying trial and error, investigating. In relation to STEM, Mundo de Talentos specifically tries to interest girls in STEM subjects by encouraging their active participation in modules related to STEM (such as Technologies, Architecture, Medicine and Science) and inviting female speakers from these areas.

Apart from the transversal focus on gender equity, we developed a special module in the program called Gender, where we deal with the issue of the roles of men and women in society. In December 2021, within the framework of this module, we had a male clothing designer (famous inside and outside the state of Chiapas) who spoke about his career in a traditionally female field.



Colors have no gender

We believe that it is important to guarantee female voices in all the modules that we offer as part of our program, since in the south of Mexico there are still more economically active men than women and women tend to continue to be the ones who take care of the family and the tasks at home. With our project we intend to build a new perspective among our students on how tasks should be divided between women and men. Apart from this, we seek to create awareness among the participants that everyone has talents and abilities that are worth discovering and strengthening, and that the girls and boys who participate in Mundo de Talentos must base their future decisions on their own talents, interests and capabilities.

"Yes, there are exclusive jobs for men and women, but it shouldn't be like that."

Second-year student



Gender Module, March 2021

We had an extremely interesting session, confrontational and full of learnings about gender issues and children's rights.

With the guidance of Cristina Campos Pineda, pedagogue and sexologist, we reflected on the stereotypes of various professions and crafts; a mechanical or military woman, a male dancer or stylist? Among many other examples.

With the social psychologist Lizzet López Guillén and the sociologist Tania Tapia, we learned about the rights of girls and boys through games, plenary sessions and stories.

MUNDO DE TALENTOS ALUMNI

After completing the two-year Mundo de Talentos program, our students can continue to participate in the alumni project activities. We offer courses and workshops to our graduates with the aim of training them to discover future professional opportunities, invite them as guest teachers to inspire new generations and to continue to create a solid community of Mundo de Talentos. The group of alumni in San Cristóbal de Las Casas expands with a new generation of 40 students each year.

As of August 2021 we have been carrying out activities with the alumni on a monthly basis. Firstly, the Alumni Committee was established, existing of 7 youngsters who are committed to designing the content of the program together with the coordinator Miguel Contreras. During the first meetings they agreed on the topics that call their attention to deepen, including gastronomy, pottery, photography, computing and communication.

Apart from organizing workshops on these and other topics, the Alumni Committee will also be involved in activities to promote and expand the Mundo de Talentos project. In August and September 2021, for example, the alumni were involved in inviting new students in San Cristóbal de Las Casas, and in 2022 they will meet and inspire new students of the pilot project in the municipality of Teopisca, Chiapas. In addition, in October they received a delegation of 17 ambassadors from the European Union who travelled to Chiapas to meet Mundo de Talentos. Who, better than the alumni themselves to explain why they love the project?



José Manuel Pérez Pérez 7/oct/21

Dibujó

¿Por qué? Me gusta mucho dibujar y pintar por que eso es lo que me relaja y me distrae a parte de que es muy bonito el arte del dibujo

objetivo: aprender y saber que es el dibujo, cuantas formas de dibujo hay y que son y por qué

No. actividades

- 1: Presentarse el ponente
- 2: Explicar por que se dedica a el dibujo
- 3: hacer un dibujo de nuestro gusto
- 4: que nos muestre sus trabajos
- 5: descanso
- 6: hacer una pintura
- 7: la despedida del ponente
- 8: agradecer al ponente

Materiales: Lapices, Lapiceros, hojas, borradores, colores, sacapuntas

costos: preguntarle al ponente cuanto cobrara o si no darle algo simbolico por su tiempo

logar: en una galeria

Members of the Mundo de Talentos Alumni Committee learn how to organize a workshop.

VARIOUS EVENTS

THE EUROPEAN UNION VISITS MUNDO DE TALENTOS!

On November 11, the Mundo de Talentos Alumni Committee had the great honour of receiving a delegation of 17 ambassadors from the European Union. The delegation chose to visit Mundo de Talentos because of the important impact it has on its participants; adequate preparation for their future.

The alumni of Mundo de Talentos received the delegation at the Restaurante Galería La Tozi with three typical drinks from Chiapas: tascalate, chia water and pot coffee. Drinks that the students prepared with the help of La Tozi staff.

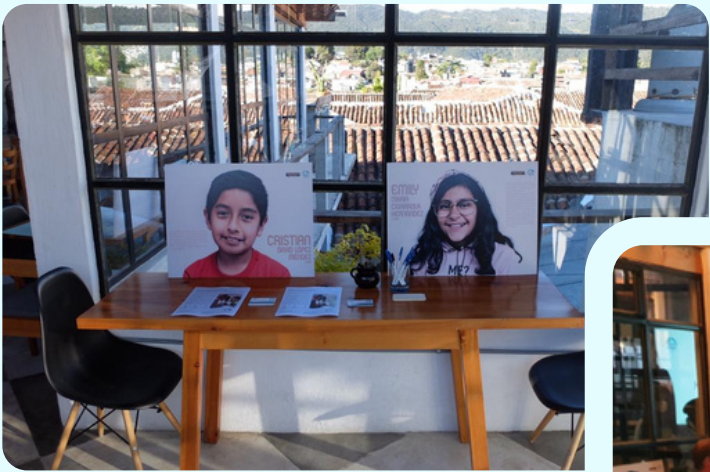
The alumni shared their Mundo de Talentos experiences with the ambassadors and learned about the role of embassies and the European Union in Mexico.

It was an excellent opportunity to put in practice the official reception of an important delegation in an elegant establishment.

The development of life skills in our program became visible, for example, presenting in front of a (foreign language) group and answering various questions. The delegation was visibly impressed, as they told us. There was good interaction between the two groups, with a lot of interest from both sides.

We are extremely proud of the Mundo de Talentos Alumni Committee for having overcome their nerves and having attended the delegation in a professional and attentive manner. Many thanks to the European Union for the visit!





TRANSPARENCY PROCESS

With the motivation to grow and professionalize, Mundo de Talentos entered into a transparency process, advised by the organization Construyendo Organizaciones Civiles Transparentes A. C. (Confío AC), in October 2021. The process includes the delivery of administrative and operational documents from Mundo de Talentos, to be analyzed by Confío AC. The result can be reviewed by whoever is interested, through a report published on the website of Confío A.C. Mundo de Talentos obtained the 'Organization Analyzed' seal. The participation of Mundo de Talentos in this transparency process was financed by the FEMSA / Coca Cola Foundation.



PWC_SCOPEATHON

On April 23, Mundo de Talentos participated in the PwC National US & Mexico Skills for Society ScopeAthon, an event organized by the international consultancy PwC and the Taproot Foundation in support of civil society organizations. We were fortunate to be able work a whole day with a team of five PwC employees who are extremely well-versed in finance, administration and business strategy . They reviewed strategic documents of Mundo de Talentos and helped us adjust and design strategies for fundraising and communication activities.



PROMOTION OF MUNDO DE TALENTOS

To promote Mundo de Talentos, we participated in an interview on the national channel **Radio ACIR 88.9 FM**, on February 16, with the interviewer Sofía Sánchez Navarro. This national broadcaster supports nonprofit organizations that have a social purpose. They gave us 5 minutes of air time where we explained the objectives, methodology and plans for the future of Mundo de Talentos. The result of this interview was that the owner of Kolore Artesanal contacted us to sponsor our activities.

Normally we invite new students by visiting public schools. In the context of the pandemic they remained closed, so we looked for alternative routes to recruit participants. In order to invite new students, we had radio interviews with several local radio stations and used our social networks. Our alumni promoted the project in September 2021 on Facebook live of Club de Periodistas de San Cristóbal. Motivated to invite new students, we were interviewed by programs of Suprema Radio and Somos Radio in October. Also, the online newspaper Chiapas Paralelo announced the opening of Mundo de Talentos activities and the possibility of registering in September 2021.

**Hoy en vivo MdT en 88.9 FM
con Sofía Sánchez Navarro a
las 11.34 hrs.
Stay Tuned!
[#sofiaenlaradio](#) [#889noticias](#)**



*Here you can listen
to the radio
capsule promoting
the project.*

PLANS TOWARDS THE FUTURE

OAXACA

Mundo de Talentos has the desire and intention to implement a pilot in Oaxaca City in the second half of 2022. The goal is to open a second Mundo de Talentos branch with a fully trained team in Oaxaca City early 2023. We are planning to implement a two-month pilot, consisting of 8 sessions. The program will consist of an introductory session, two modules of 3 classes and a final session. 20 students from 4 different public elementary schools in the City of Oaxaca will participate. If the pilot is successful and the budget is covered, we will start the official program with 40 students in January 2023.



GLOBAL NETWORK

Mundo de Talentos is part of the Global Network of Weekend Schools that adopt the same educational concept of vocational guidance. IMC Weekend School was founded in the Netherlands in 1998. It has 58 branches in this country and 4 sister schools, in Belgium, Hong Kong, Malaysia and Mexico. Mundo de Talentos is the first sister school on the American continent. All sister schools started with social entrepreneurs who were trained at IMC Weekend School. We work with the same concept, we share knowledge, align public relations, coordinate impact studies and encourage exchange of alumni. The Global Network of Weekend Schools welcomes social entrepreneurs who want to establish sister schools in their own countries.



ALLIANCES OF MUNDO DE TALENTOS IN 2021

LA ALBARRADA

La Albarrada is a learning centre in San Cristóbal de Las Casas strengthened by the Secretariat for Gender Equality (SEIGEN), where workshops are offered in crafts with a gender and human rights perspective. La Albarrada shares its facilities with Mundo de Talentos that contain a lot of green areas.

EL REBOZO

El Rebozo is a non-governmental organization located in the municipality of Tzimol, Chiapas that promotes environmental care, through the strengthening of organizational processes and community networks. Mundo de Talentos' alliance with this organization has been through a forum where we shared our experiences and concerns about working with children. Currently we continue to build a network to collaborate and continue building a comprehensive present and future for girls, boys and young people.

PATRULLA ROJA

Patrulla Roja is a collective of artistic and cultural expression that arises from active young people, passionate about hip hop. They involve citizens through break dance, agroecology, the creation of murals, among other workshops and projects in San Cristóbal de Las Casas. During the Design and Fashion module, Patrulla Roja worked on corporal and artistic expression with the students of Mundo de Talentos.



**JOSEFA ORTIZ DE DOMÍNGUEZ
PUBLIC PRIMARY SCHOOL**

In the context of the covid-19 pandemic, many public schools continued to be closed during 2021. However, the Josefa Ortiz de Domínguez primary school, in the southern area of San Cristóbal de Las Casas, returned to offering live classes again in August. Previously we had been able to make an alliance with the management of this school to implement the activities of Mundo de Talentos at its facilities. As of September 2021 they reopened their doors to us. The facilities include 18 classrooms, a civic plaza and sports fields. It is an excellent place for Mundo de Talentos.

BNI ÁMBAR

Business Network International (BNI) is an international network, with local business 'chapters' around the world. The local network of San Cristóbal de Las Casas is called BNI Ámbar and exists of 18 companies. The goal is to grow considerably in the coming years to reach around 40 member companies. Mundo de Talentos was invited to be part of BNI Ámbar as an NGO. Participation in this network has opened up the possibilities for us to invite interesting guest teachers from many work sectors, since each company represents a different line of business. We are also exploring the options of receiving financial and in-kind support from BNI member companies. An excellent opportunity for Mundo de Talentos!



NENEMI PAXIA SINERGIAS EDUCATIVAS A.C.

In our search of finding locations to implement the Saturday activities, we connected with the non-profit organization Paxia, which focusses on education in rural areas in the state of Chiapas. They offered us their facilities in San Cristóbal de Las Casas on Saturdays. They have indoor rooms and a very large backyard that has been a perfect place for our activities.

NA BOLOM

During 2021, Mundo de Talentos had the pleasure to implement a session at the Na Bolom museum-hotel. An iconic Civil Association of San Cristóbal de Las Casas. During the Tourism module, the historian and manager of Na Bolom, Iván Torres Fonseca, introduced us to the place and its peculiarities. The function of Na Bolom is to promote the conservation of the cultural and natural heritage of the people of Chiapas. From time to time, Na Bolom lends its facilities so that artistic works can be exhibited and, in the case of Mundo de Talentos, for educational purposes. The members showed interest and willingness to once again give a workshop to our students.

COLECTIVO PLAN BIOMA

This group aims to propose alternatives for responsible consumption, and the rescue and conservation of native plants. The Agroecological Engineer, María del Consuelo Sánchez Méndez, who is part of the group, gave a very inspiring workshop within the framework of the Science module.



WHITAKER PEACE & DEVELOPMENT INITIATIVE

WPDI Chiapas offers a 3-year program for young people from Chiapas who want to become promoters of positive change within their neighborhoods and communities. They foster conflict resolution and promote peace and development initiatives. They offer courses including computing, social entrepreneurship and business workshops. The computer systems engineer, Omar Ruiz, supported us in the implementation of two computer sessions for the students of the Alumni Committee.

JATZAMATZÁ CLUB ASTRONÓMICO

The purpose of this club is to promote meetings and workshops concerning astronomical phenomena in Chiapas. They implement workshops on the cosmos in a playful way. The club is located in Tuxtla Gutiérrez. The members came to San Cristóbal de Las Casas to share their experiences and knowledge with the students of Mundo de Talentos, during the Science module. Exceptionally, we worked with the first-year group on a Saturday night, to be able to observe the stars and the planets.

PARTNERS OF MUNDO DE TALENTOS 2021



IMC CHARITABLE FOUNDATION

In October Mundo de Talentos received excellent news from Chicago. The IMC Charitable Foundation extended its financial collaboration for the next three years with a donation of 75,000 USD! We are very happy with the trust and continued support of the foundation. This long-term collaboration gives us the opportunity to continue offering our program to hundreds of children in Mexico and to expand, develop and professionalize our organization. It was a fantastic start to the new school year!

DAMEN

Our founding partner once again supported our project with a donation in July 2021 destined for the activities in 2022. We are grateful for the continued support of this shipbuilding company that has been our ally since the first steps in early 2019.

NUMIDIA FOUNDATION

This Dutch foundation supported Mundo de Talentos with a donation in 2020 for the 2020-2021 and 2021-2022 school years. Numidia has been an alliance of IMC Weekend School in the Netherlands for several years and decided to join the new initiative in Mexico as well.

GLOBALGIVING

In 2020 Mundo de Talentos earned a permanent place on the GlobalGiving digital platform, a tool that helps us with online fundraising. In 2021 we participated again in various GlobalGiving campaigns, including the LittleXLittle in March, the Fundraiser in October, and the MonthlyDonor Drive in November. The Monthly Donor Drive campaign aims to get more recurring donors. With these efforts, we got five new monthly donors, apart from several punctual donations. We have received donations from 137 donors around the world after 1.5 years. 7 became recurring donors, which strengthens our financial stability. Our community is expanding! Besides, there are several donors who donate to our project more than once a year.

BENEVITY CAUSES PORTAL

Mundo de Talentos entered this online fundraising platform in 2020 and since then we have been receiving donations through this means. Several international technology companies that offer digital products are part of Benevity. Their employees can make donations to non-profit organizations through this platform.

FEMSA / COCA COLA

At the end of 2021 we were able to welcome the new financial partner FEMSA / Coca Cola. This company decided to support Mundo de Talentos with an amount of 100,000 Mexican pesos for the activities in 2022. In the coming months we will explore more possibilities of collaboration, for example, going on an excursion to the factory of Coca Cola in San Cristóbal de Las Casas, to learn about the production process.

AT&T

At the end of August, Mundo de Talentos received 100 backpacks with school supplies from the company AT&T Mx. The backpacks were handed over to our students on September 25th during the opening day of our activities.



KOLORE ARTESANAL

Julissa Penagos, who is originally from Chiapas and founded the company Kolore Artesanal with Chiapas artisanal products in Mexico City, periodically supported Mundo de Talentos during 2021. Part of the profits from the sale of products was dedicated to our vocational guidance project. Thank you Kolore Artesanal for supporting our students to find their passion and continue studying!

STUDENTS FOR CHILDREN

At the end of 2020, the Dutch organization Students for Children implemented a campaign of small donations for Mundo de Talentos. For several weeks, people who followed the TikkieWeek campaign on social networks were able to send their support starting at 1 Euro. In early 2021, Students for Children sent us the total amount raised during the campaign. This donation will be used for the pilot project in the municipality of Teopisca that we will implement in February 2022.

HELPE NDE HANDEN

The small Dutch foundation Helpende Handen (Helping Hands) supported Mundo de Talentos with a fund for printing big portraits of our second-year students. During the module, Promote Yourself, our students will work with two Dutch guest teachers. Jaap Stahlie (photographer) and Melle Dotinga (creative writer). They will portrait each student and guide them in the process of writing their own creative texts about their most important values. The results will be exposed in the centre of San Cristóbal de Las Casas. This module will take place in the first half of 2022.



FINANCIAL SUMMARY 2021

THE YEAR 2021

The second year of the pandemic was a difficult one in terms of fundraising for many non-profit organizations, as well for Mundo de Talentos. However, the ongoing support of the IMC Charitable Foundation meant the creation of a stable financial base for the next three years of

Mundo de Talentos. During the rest of the year, we received donations from the Benevity Causes Portal and the GlobalGiving platform where Mundo de Talentos has a permanent presence. However, the income was more limited than during the previous year. Good news was that we were able to continue the financial collaboration with our other founding partner Damen Shipyards (a donation of 5,000 Euro for 2022).

In addition, we were able to integrate the Students for Children and Helpende Handen foundations, both from the Netherlands, and the FEMSA National Foundation, which has a presence in San Cristóbal de Las Casas, with the Coca Cola factory. The donations from the company Kolore Artesanal that we received during the year 2021 were a clear sign of the interest of this small company in Mexico City, in supporting the development of children in Chiapas, the state where its founder has roots.





FINANCES OF MUNDO DE TALENTOS 2021

Financial partners 2021

Name	Amount in Mexican pesos
IMC Charitable Foundation	1.568.410
Damen Shipyards	116.326
Numidia Foundation	124,928
GlobalGiving online fundraising	37.082
Benevity Causes Portal online fundraising	213.647
Students for Children	69.305
FEMSA Foundation	150.000
Helpende Handen Foundation	11.400
General public	71.462
Kolore Artesanal	2.500

Expenses Mundo de Talentos JANUARY - DECEMBER 2021

ITEM	MEXICAN PESOS
Snacks during classes	7,174
Rent venue	5,760
Stationery and supplies for the development of the project	9,551
Transport and communication	4,852
Medical insurance for students	6,908
Production and diffusion of videos	17,666
Website renewal and software maintenance	7,029
International promotion and networking	24,588
Advisory	4,454
Audit 2020	17,400
Salaries of the operational staff of the project	994,603
Social security 2021	87,206
Office expenses (rent, internet, equipment maintenance, cleaning, supplies)	56,551
TOTAL	1,243,742



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