



Working  
towards  
sustainable  
development  
to overcome  
child poverty

## BACKGROUND

In the world there are 1,800 million boys and girls between 10 and 24 years old, approximately a quarter of the world population, with massive potential to benefit their societies politically, culturally and economically. Promoting their participation is a fundamental human right that helps them realize their rights and prepares them to play an active role in society. CONCAUSA is a space developed for and with teenagers where they enhance their skills that invite them to change the world around them; a movement in which

teenagers voices are empowered and heard throughout the American continent to address the challenges present in the 2030 Agenda; a platform that calls on United Nations authorities and international representatives to be part of the audience of the new generations of youth leaders; and a platform of influence and empowerment where young people use their power of social transformation to become agents of change and rebels Concausa (With a cause).



## DESCRIPTION AND OBJECTIVES

CONCAUSA aims to empower, connect and mobilize adolescents on the continent around a network that contributes to sustainable development and overcoming child poverty. The “CONCAUSA Generation” enherents the challenge of putting the 2030 Agenda into practice through a social model that focuses on inclusive and equitable development with youth leadership to generate sustainable social change. The main objectives of the project are divided into 4 pillars:



**1.** Educated youth about the Sustainable Development Goals and empower them as protagonists of the implementation of the 2030 Agenda.

**2.** Strengthen project management skills among young people, both for the development of innovative and collaborative solutions, and to mobilize future leaders of the continent.

**3.** Empower adolescents and allows them to disseminate and spread models of sustainable social change in their communities.

**4.** Create a network of teenage agents of transformation, who are aware of their rights and promote them in their communities.



# STAGES OF THE INITIATIVE



1

**SIGHTING THE  
PROBLEM IN THE  
LOCAL COMMUNITY**



2

**DETECTING AN  
OPPORTUNITY TO  
WORK AND GIVE A  
SOLUTION**



3

**IMPULSE OF A  
PROJECT RELATED  
THE SDG**



4

**POSTULATION OF  
PROJECTS TO  
CONCAUSA**

5

**BEST PROJECTS  
SELECTION PER COUNTRY**



**LOCAL  
SUMMITS**

Local interventions to involve more young people in Concausa's formative process

6

**FINAL EVALUATION**

election of 17 projects from all over the continent



7

**FORMATION  
WEEK IN  
SANTIAGO DE CHILE**

Promoting networking between tennagers and with diverse stakeholders from the continent.



8

**FINAL SEMINARY IN  
ECLAC** (*Economic  
Commission for Latin  
America and the  
Caribbean*)



# REGIONAL SUMMIT

The regional meeting consists of a week of activities and workshops for adolescents in which the following topics are covered:

- Voceries for change and incidence
- Management of social projects
- Collaborative work
- Leadership for sustainable development
- Identity and interculturality

The week ends with a seminar in which participants present their projects to their peers and regional authorities at ECLAC facilities.





## STORIES: THE PROGRAM'S IMPACT



**Francisco Zamora**  
United for social inclusion  
México  
*Generation2017*

Francisco was the youngest member of the international event “Young people towards 2030: Innovation for transformation”, winning the first place in the category “Best practices”. Francisco points out that the knowledge and the discursive skills developed in the CONCAUSA training week allowed him to strengthen his project and perform better in this scenario.

*After participating in CONCAUSA, Francisco continued working together with his colleagues to improve their project and expand its impact. At the age of 18, he applied to the International Meeting “Young people towards 2030: Innovation for transformation”, held in September 2018 in Acapulco, Mexico, being the youngest participant of the event. Thanks to “Unidos por la Inclusión Social” and its performance in that space, it was awarded with the first place in the “Best Practices” category.*



*Francisco points out that the knowledge and the discursive skills developed in the CONCAUSA training week allowed him to strengthen his project and perform better in this scenario. Currently he continues to be trained as a Latin American youth leader, noting: “now my dream is to be able to return to ECLAC, not only as a young CONCAUSA, but representing Mexico as a diplomat. I know it’s not a easy way and what happens in the movies, but it is not so far since I was already there. I am working to return”.*

## STORIES: THE PROGRAM'S IMPACT

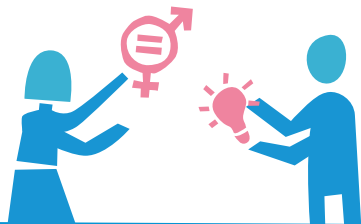


**María Esperanza de la Cruz**  
CONCAUSA Movement  
Ecuador  
*Generation 2016*

*"(Our project) is a tool and an opportunity for many more young people than those attending the CONCAUSA, where we learn and accompany us in initiatives to change the world. But it has also become a space where young people can grow up and be a family, that teaches us about values, and many ways to open our eyes and find solutions."*

In Ecuador, a local CONCAUSA movement has been built by participants from previous years. Santa Helena is the city that currently brings together the assembly that is working on the development and strengthening of an agenda of public and political advocacy, which places the participation and voices of young people as the protagonists of their territory. This movement has been able to add projects of young people who have nominated CONCAUSA and have not been selected, together with involving more young people to transform their environment in a sustainable way.

“We were active in our projects and locations, but we wanted to get together with other generations to carry out joint activities from our own initiatives and put together a common agenda of activities,” says Maria Esperanza, adding: “we want it to be a movement that starts transforming minds, from very small territories to big cities.”



# STORIES: THE PROGRAM'S IMPACT



**Guillermo Passeggi**

Closing Gaps

Uruguay

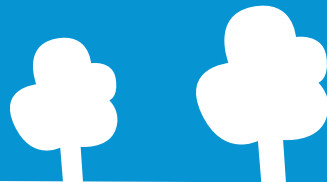
*Generation 2017*

*"I want to use (our project) as a tool and means to improve the lives of people, use alternative educational processes in different contexts. We learned a lot during the week in Concausa, which shows how a alternative education allows you to transform lives, and that is the path I want to follow."*



Back in Uruguay, CONCAUSA gave Guille and his group the motivation to think about how to transform their project “Closing Gaps” into an NGO. With desire to continue growing, they have now incorporated volunteers who have trained themselves through the knowledge obtained in CONCAUSA 2017. He highlights the formative value of the experience, stating: “I want to use it as a tool and means to improve the lives of people , use alternative educational processes in different contexts. We learned a lot in a week in Concausa, which shows how an alternative education can transform lives, and that is the path I want to follow”

In Uruguay, a large national network is also taking shape, with a focus on rural areas, in which Concausa adolescents themselves have carried out workshops and collaborated in the realization of a camp that replicates some elements of the Concausa training week on a local level, from which more and more young people form and train their own Guillermo Passeggi peers and add them to the regional network.



# GROWTH AND EVOLUTION

## POSTULATIONS BY YEAR

2016

690

teenagers

230

projects

17

countries

2017

1023

teenagers

341

projects

15

countries

2018

2088

Teenagers postulated their projects

696

projects

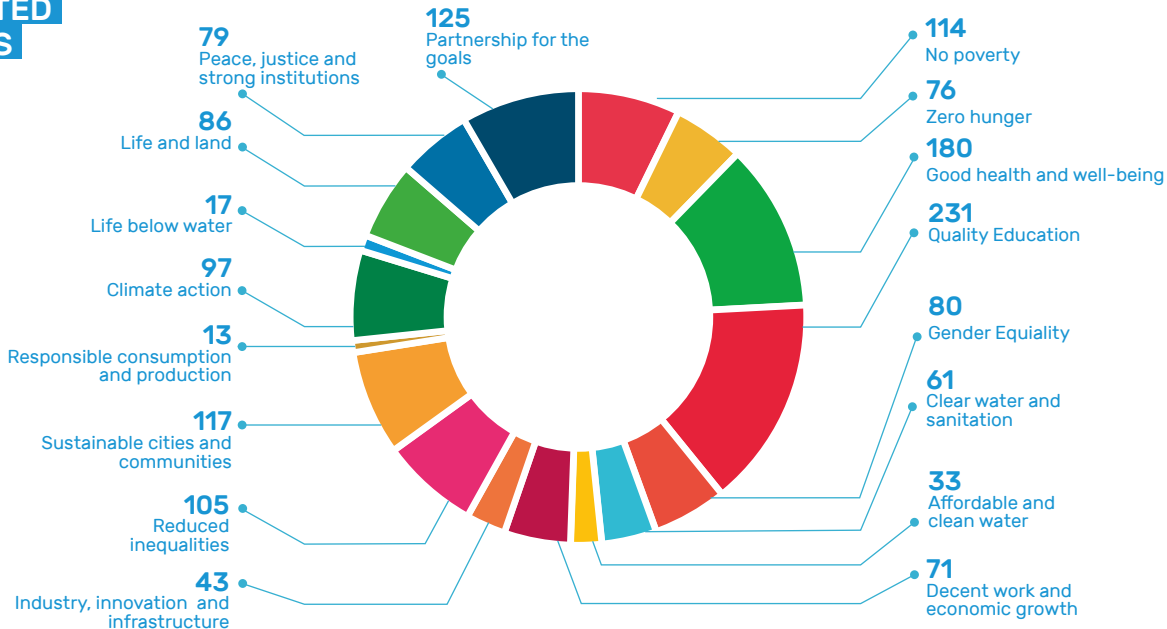
17

countries from the continent





**POSTULATED  
PROJECTS  
BY SDG  
2018**



# CONCAUSA MANIFEST



Scan the QR code and  
listen the Concausa song  
on Spotify!

We are fresh eyes to see the reality,  
we understand the world with a place that  
need us  
we are action people. We believe in being  
charge where the problems happen  
we assume that we have to work for the  
world we want  
AND NOBODY IS GIVING US THE FUTURE  
THAT WE DREAM  
we are inquisitive  
research is our duty  
inform and manage data IS NECESSARY  
We are capable of understanding the reality  
of OUR AMERICA policy

We assume the responsibility of OURS  
PROJECTS.

We come from different places of America:  
from the highlands and the jungle, from the  
countryside and the city,  
of all our America.

We are young with dreams, with an open mind and  
heart,  
we have learned to know each other and  
love us all together.

From our diverse worlds

From our diverse worlds

We can change our reality.

As inhabitants of this world,

We have the enthusiasm to create and apply  
solutions with others.

We give the same value to each of your voices.

We are sure that we will always have the support  
of the other.

We are all a block of this great strong and growing  
construction.

This is the identity of the Concausa generation.

WE ARE GENERATION CONCAUSA

Rebel Concausa

Rebel without pause

Rebel that follows

Rebel that advances



More information:

[www.concausa2030.com](http://www.concausa2030.com)



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