

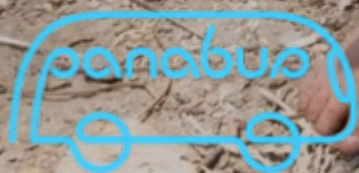
Promoting values for a socially responsible future

# Caracas Homeless Population

69% - Eats once a day

100% - No medical care

62% - No bathroom access

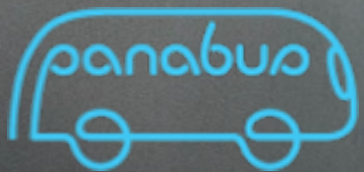


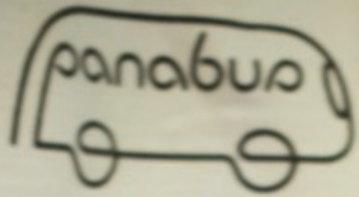


**Panabus** is an **assistance fleet**,  
that offers **fundamental services** to **homeless people**.

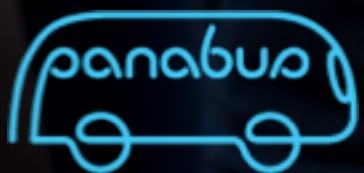


# Bathroom

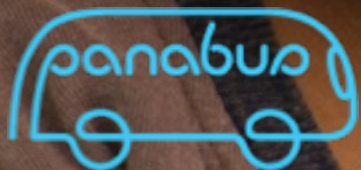




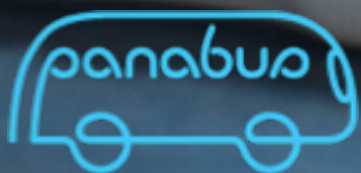
# Haircut



# Medical Attention



# Food





**Dignify homeless people**

**Promote their social reintegration**



**Objectives**





Through high quality and personalized attention, our team creates a warm environment that allows to dignify the homeless person we serve.



**Dignification – Panabus Attention**



Mr. Cesáreo Vásquez, a Spaniard at his 72, worked as a mechanic in Venezuela. After losing his job four years ago, he became homeless. Hogar San José, an ally that supports elderly people, gave Cesáreo a place to stay, where he spent his last 4 months of life, in dignified conditions, under a roof and accompanied by good people.



**Social Reintegration - Institutionalization**



SOCIAL DEVELOPMENT UNIT



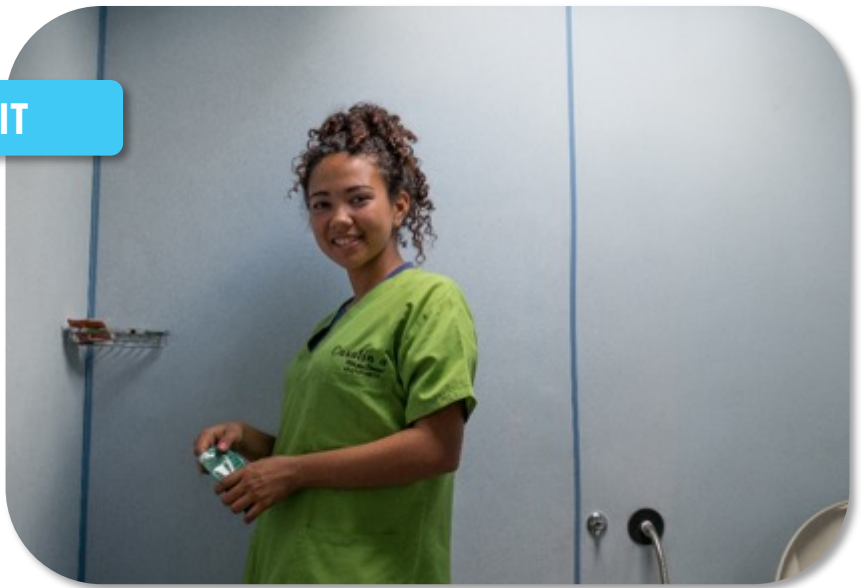
MEDICAL UNIT



OPERATIONS UNIT



MANTAINANCE UNIT



# Our Team

## DIGNIFICATION

1. Homeless approach by Street Mediator
2. Social interview to the homeless person
3. Panabus integral attention: shower, haircut, medical care, food.



## FOLLOW-UP

1. Assigned of simple tasks to homeless, during following weeks.
2. Medical & psychological follow-up
3. A legal status check-up



## REINSERTION

1. Evaluation of the person needs
2. Medical & psychological follow-up
3. Institutionalization & social reintegration is carried out





At Panabus we devised a division called "Street Mediator", and it is part of our labour reintegration program. The "Street Mediator" is the person in charge of communicating effectively with the homeless person, to offer the Panabus services and thus begin their social reintegration program.

This job is occupied by people who use to be homeless and, after a rehabilitation process, now are part of the Panabus team, making a difference in homeless lives.



**Labour Reintegration - Street Mediator**

**SERGIO HERNÁNDEZ**  
Street Intermediary

*“To put myself as an example and to convey to them that it is possible to rehabilitate to have a better future, is something that I would never have imagined.”*



**JESÚS GÓMEZ**  
Street Intermediary

*“The Panabus is an opportunity to witness to my change and to bring a message of hope to those who today find themselves homeless.”*



**JOHAN MONTEROLA**  
Street Intermediary

*“Demonstrate that one can live better and that it is possible to rehabilitate oneself, to whom today one is in the darkness of the street, it is an honor.”*



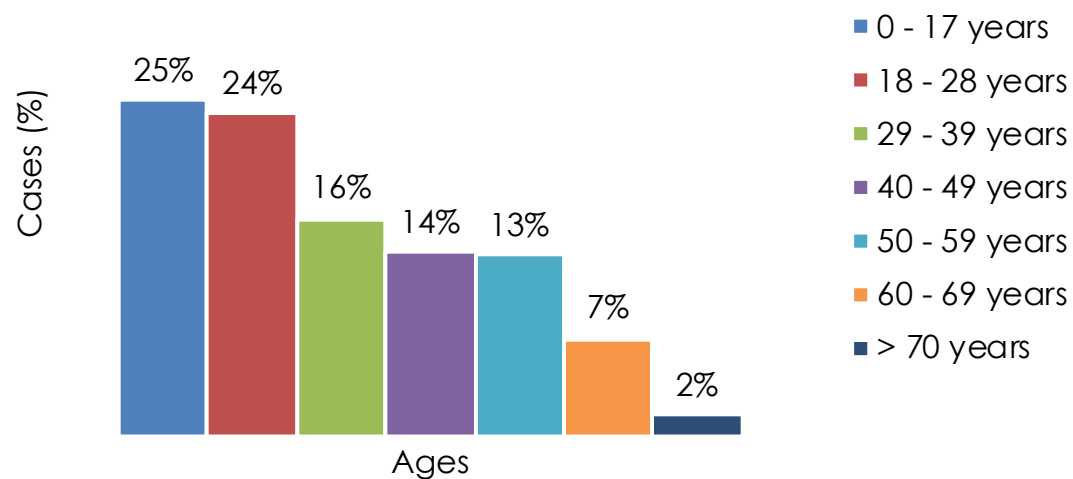
**Testimonials – Street Intermediary**

# Statistics Based On Our Service

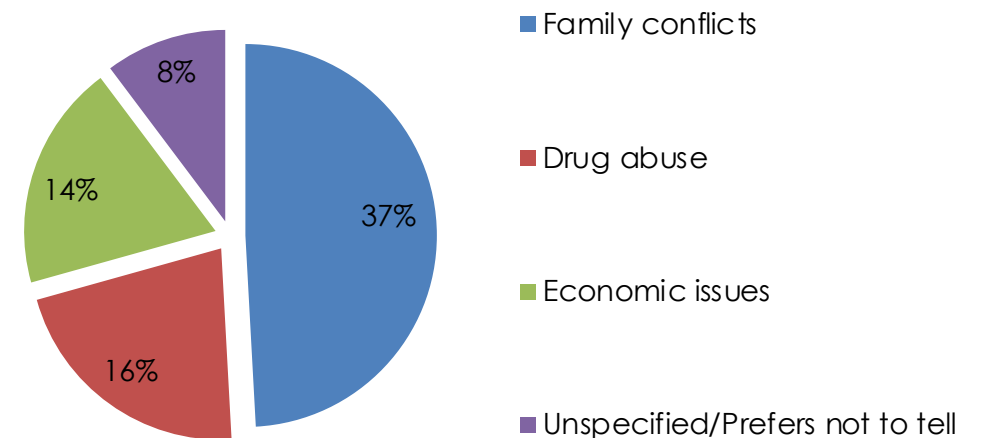
**25%** Female

**75%** Male

## Segmentation by Age



## Primary Reasons Drive People Homeless



**50%** finished primary education and at least **56%** refer drug abuse



## Characteristics of the Homeless Population

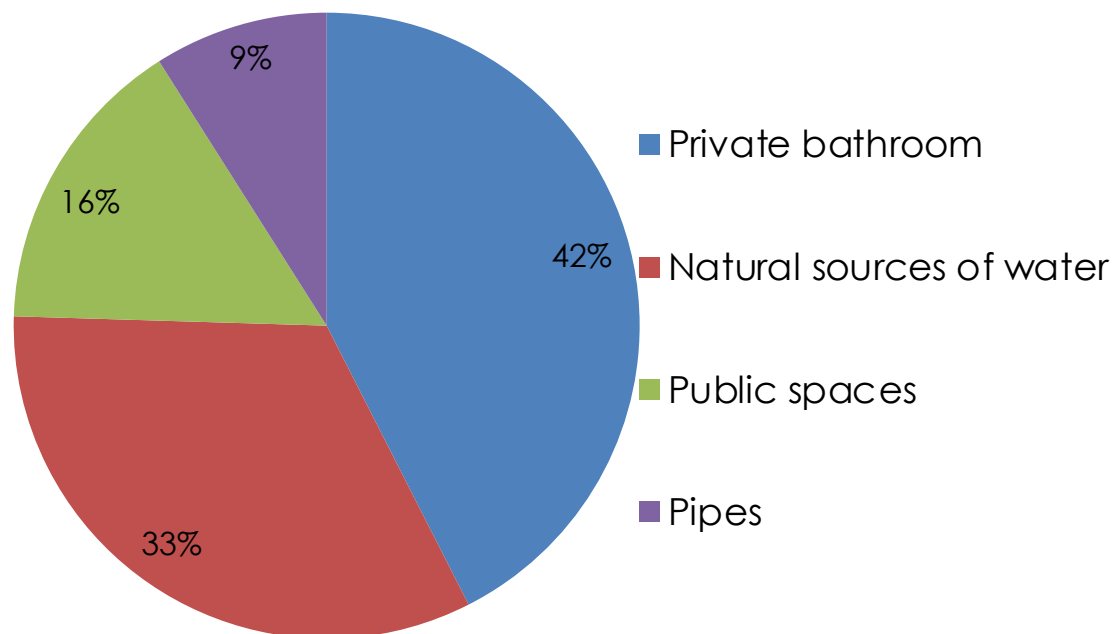
# Statistics Based On Our Service

**50% sleep without a roof or a blanket**

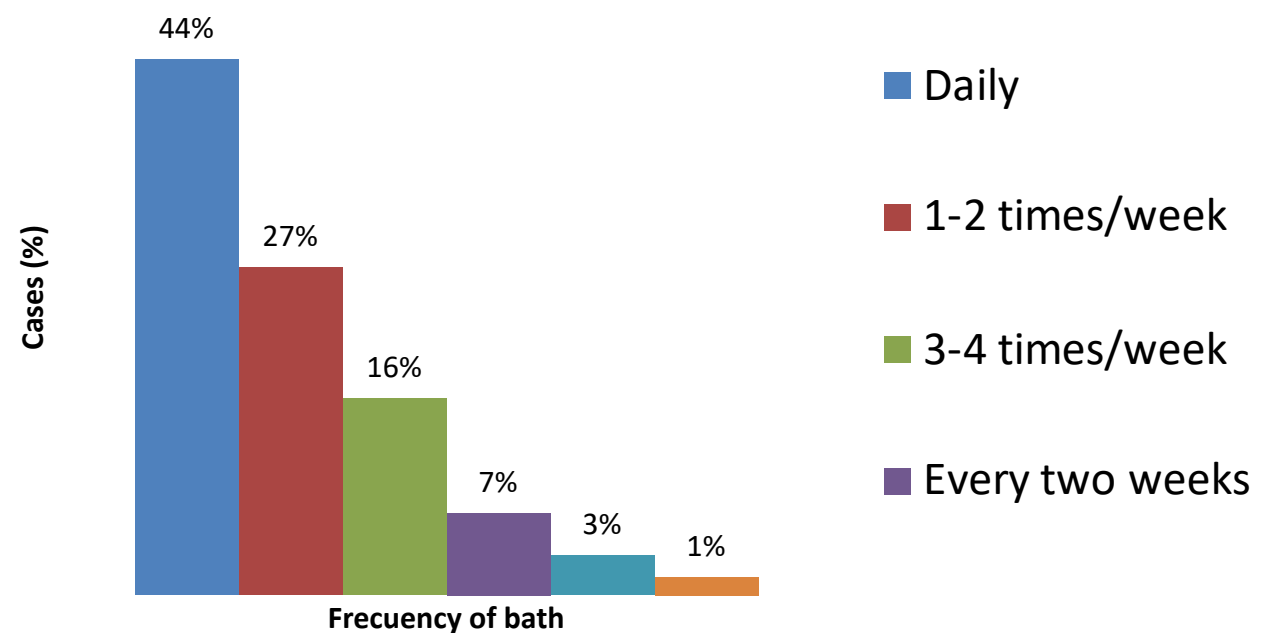
**93% don't have a bed**

**62% don't have acces to bathroom**

## Places Where Homeless Bathe



## Bathe Frequency



# Characteristics of the Homeless Population

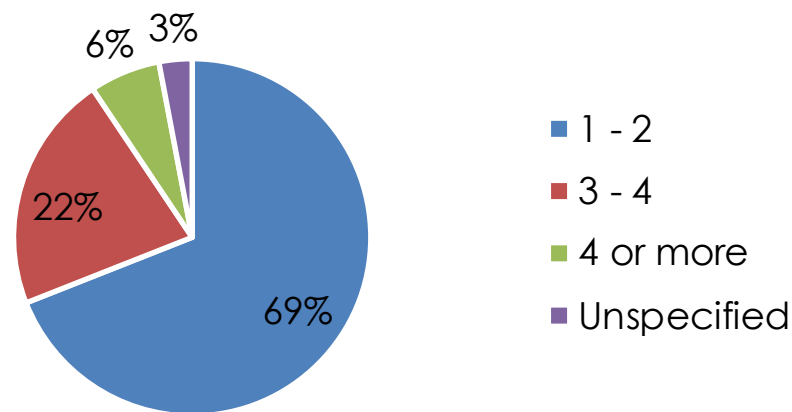


# Statistics Based On Our Service

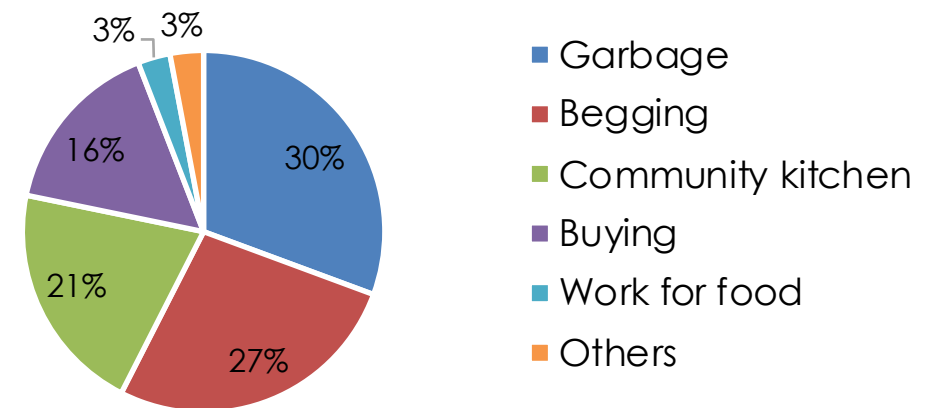
81% of homeless cannot buy food

69% eats one meal daily

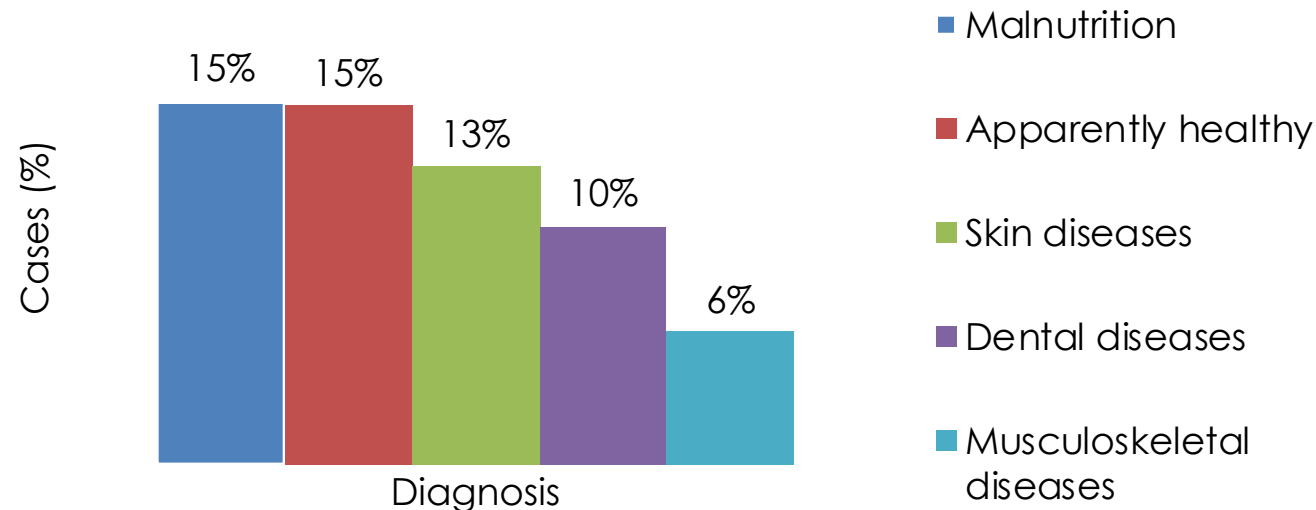
Meals per day



Source of Food



Frequent Diagnosis



Characteristics of the Homeless Population

# Panabus Awards



Bayer Cares  
Foundation



## Role Models 2017: Decision of the program jury

Your project impressed the jury greatly and was chosen as one of 113 winners from 44 countries to be elected in the program – congratulations!

We are pleased to inform you that your project,

"PANABUS - Offer individual and mobile support to homeless individuals"

Handwritten signature of Thimo V. Schmitt-Lord in blue ink.

Thimo V. Schmitt-Lord, MBE  
Executive Director

Handwritten signature of Laura Watermann in blue ink.

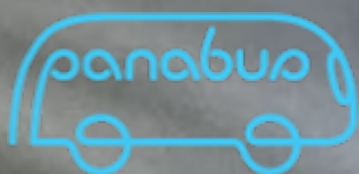
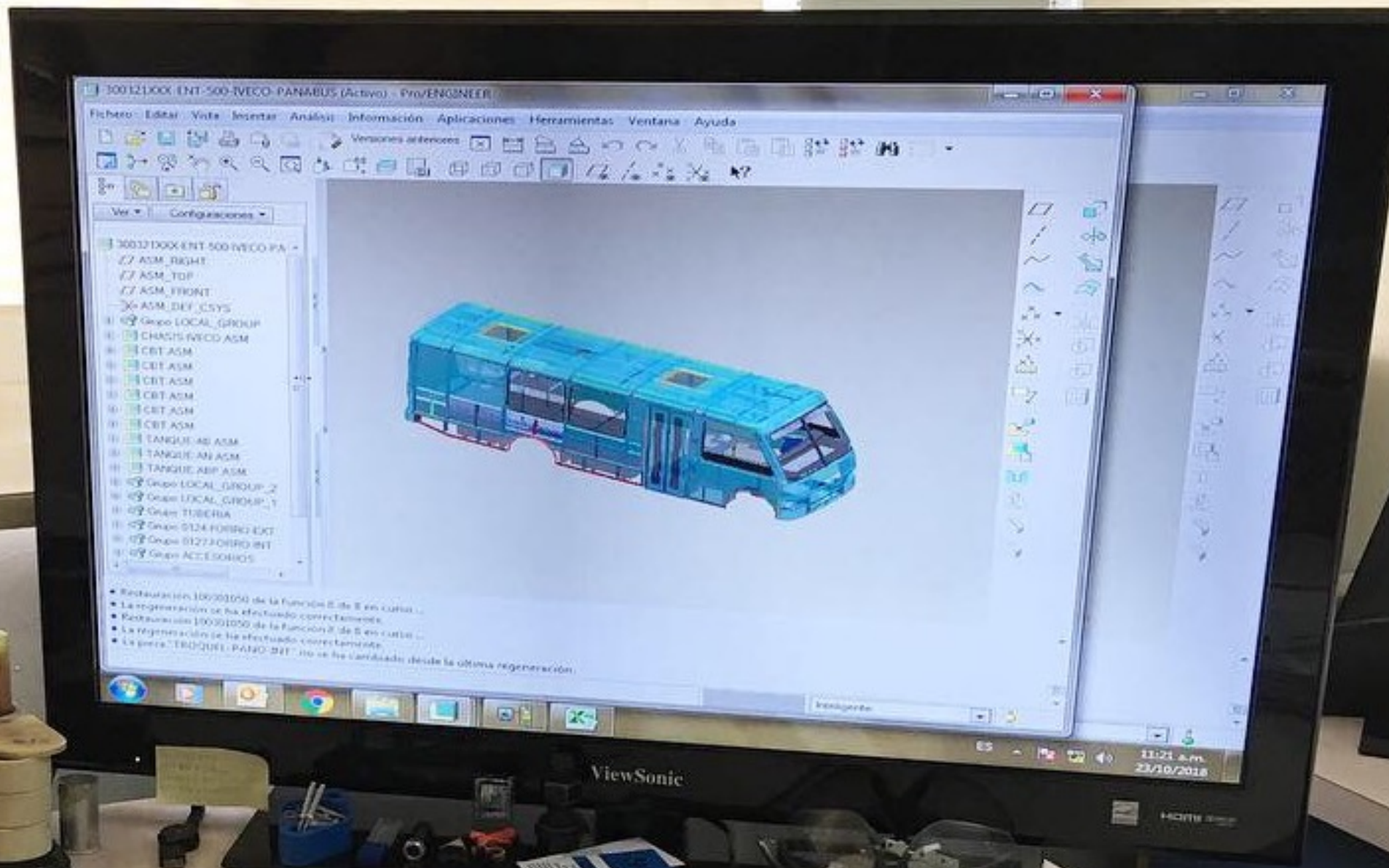
Laura Watermann  
Program Manager

Responsable del Proyecto: **PROYECTO SOCIAL PANABUS** en la categoría de **Emprendimiento Social**, por medio del presente declaro, que:

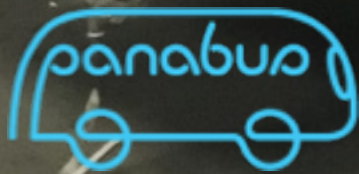
premio del "Concurso Ideas 2018", correspondiente a 2do lugar en la categoría de **Emprendimiento Social**, seleccionado por el jurado calificador del "Concurso Ideas 2018"



Panabus Awards



# The Making Of Panabus



# The Making Of Panabus

# Panabus Needs

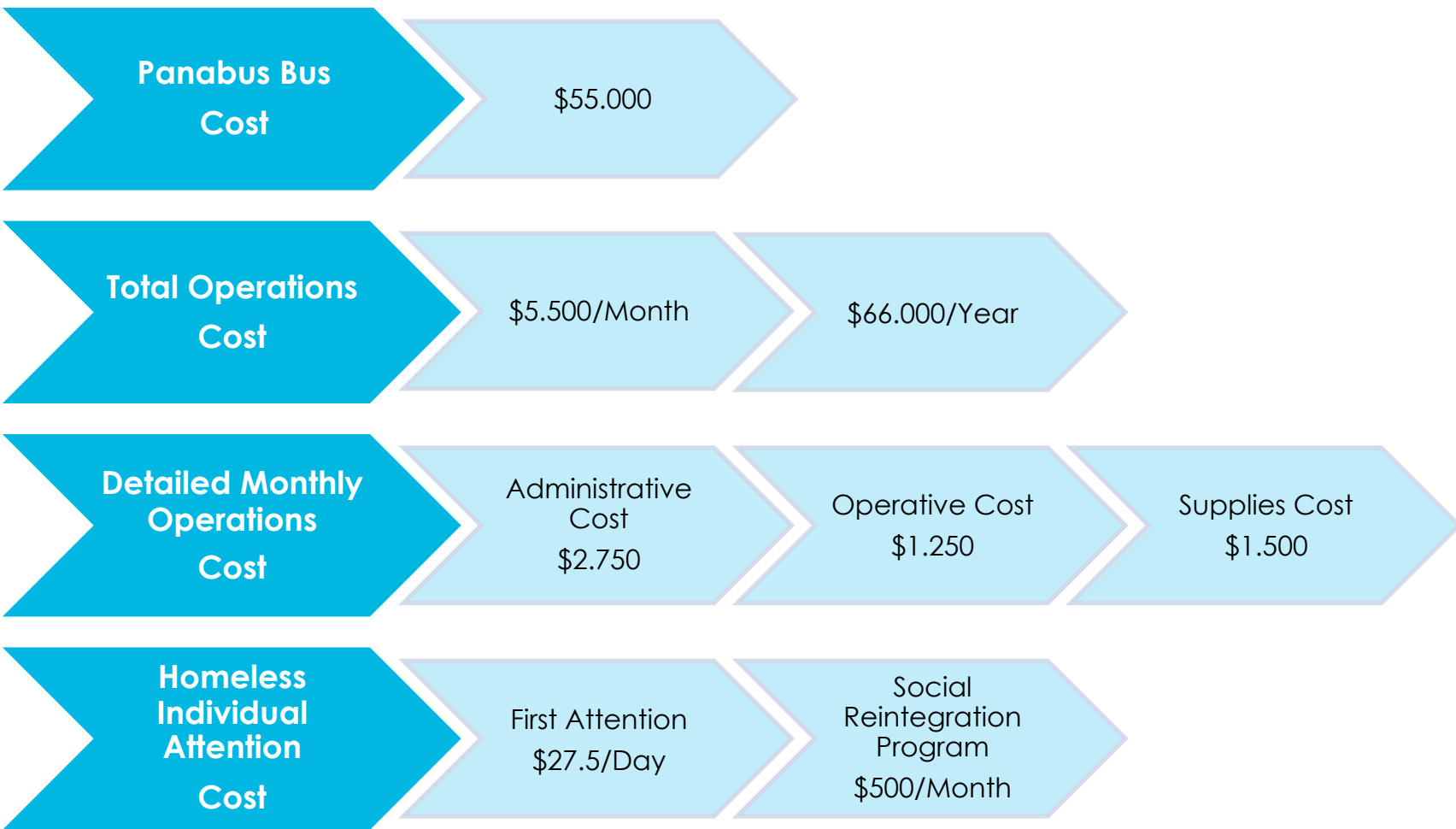


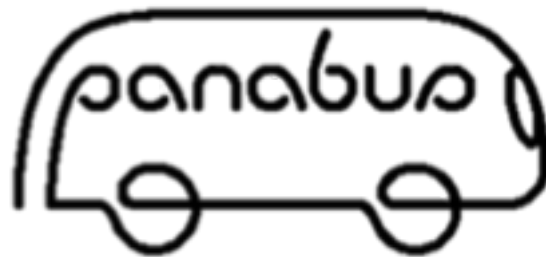
**Operativity - Needs per Area**



# Realization Calendar

# Panabus in Numbers





**Transforming lives on wheels...**

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