



# SHARE CHILD OPPORTUNITY EASTERN AND NORTHERN UGANDA

The practice that is segmented by age and life stage makes it possible to carefully tailor messages.  
Providing opportunities for safe space for adolescents and young people.

## WE TACKLE CHILD MARRIAGE BY:

## WHAT WE ARE ACHIEVING TOGETHER:



**1. Appeal to the heart.**  
Why should they care?  
Communicate the need and what needs to change.



**2. Appeal to the hands.**  
What can they do? What are you asking of your target audience?

**3. Appeal to the head.**  
What can change?  
With inspiring examples and strong ideas of what's possible.



Engaging youth in the design, implementation, and evaluation of programmes.

Delayed age at marriage, ensuring that girls stay in school, continuing to build social networks, and participating fully in their communities, thus enhancing their agency and self-confidence.

Men and boys are important change agents for gender equality, working with men and boys have a unique opportunity to build a new generation of men that refuse to support or engage in child marriage. This helps to achieve the joint goals of gender equality and reduced child marriage.

Second-chance opportunities are created, builds girls' ability to overcome hardships and provides them alternatives to child marriage.

This practice can be particularly effective in both addressing issues that are most important to youth and increasing young people's self-confidence, leadership, and voice.