



Karachi United Football Foundation

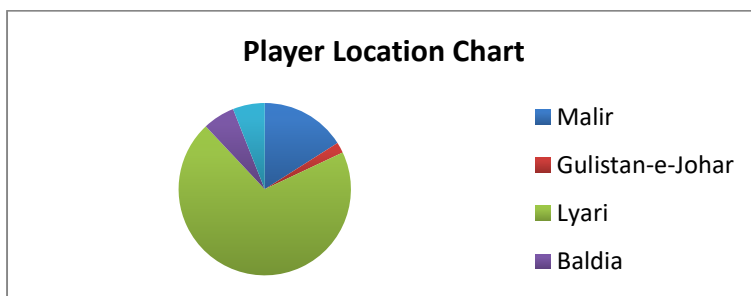
***LEVERAGING THE POWER OF FOOTBALL TO CREATE TANGIBLE COMMUNITY DEVELOPMENT
AND RAISE THE STANDARD OF PAKISTAN'S UPCOMING FOOTBALL INDUSTRY***

Karachi United Academy was launched in 2015 with the aim of achieving football excellence and promoting football at the grassroots level. The Academy is tasked with nurturing and developing footballers who will make football their career by playing for Karachi United's professional team, representing Pakistan internationally and potentially outside Pakistan for international clubs.

With the above aim in mind, the Karachi United Academy is modelled on elite player development programs internationally. The key components in these programs include not only a structured football coaching syllabus but include good coaches, a competition ecosystem, player mental development, expansion of critical thinking faculties, life skills, and nutrition.

In our quest to develop future footballers for Pakistan on a recurring basis, the Karachi United Academy has three squads of Under 10, Under 12, and Under 14 players for boys, and one Under 16 squad for girls. The objective in the Academy is to produce quality over quantity and hence the small class size which provides focus. Each squad has between 15-20 players that are assessed formally on quarterly basis. Players train 4 times a week which include football playing sessions and classroom sessions for video analysis and life skills. They are given milk and fruit at the end of each session.

As it turns out, a vast majority of players at the Academy have been recruited from our community centres (Balida, Lyari and Malir). Other players at the Academy have been scouted by a network of coaches associated with Karachi United. An area-wise chart of where the players are based within Karachi is shown below:



Since the launch of the Academy in 2015, a total of 11 players have graduated to the clubs Men's First Team and Reserves Team. In 2017, the U12 Academy boys participated in an international Youth Tournament in China and won the competition. Also in 2017, The U11 and U12 Academy boy's teams were invited to

participate in the Aspire Tri Series Tournament in Qatar in which they stunned the competition by beating Aspire Academy and Étoile Sportive du Sahel (10 times Tunisian Division 1 League Champions). The Academy also provided an opportunity for two players to attend the FC Barcelona Soccer School in Barcelona, in which they received world class coaching by FC Barcelona coaches and attended a match at the Nou Camp.