

# Intel's vision is to connect people to a world of opportunity by driving adoption of technology in education.

## We do this by designing the right kinds of technologies

### Extensive Ethnographic Research & Design

[Ethnography](#) is a way to understand how and why to design the right products. Intel has **invested in comprehensive ethnographic and human factors** research in real classrooms to design purpose-built solutions for education. Intel-powered classmate PC laptops are designed to meet the educational needs of students.

Our vision is to design technology for classrooms and "[micro-mobility](#)" which increases potential for computer use at desks, in small groups, sitting on a floor, sitting at a bench, or standing, typed and written, alone and shared, seamlessly moving between all of these conditions.

### Design & Deliver Relevant Technology

While driving costs down is a goal, we also **focus on adding innovation** throughout the product development and evolution process so that students, teachers, administrators, and parents can integrate technology into their lives. Our first designs, the Intel-powered classmate PCs, are rugged, affordable, child-friendly netbooks.

### Enable the Intel® Learning Series Alliance

The Series is brought to life by local technology companies that customize the products and services for their market. **Intel collaborates with vendors worldwide** to ensure the right infrastructure, external accessories, and software for school settings, optimized for Intel® Learning Series products.

[Click here](#) to learn more about the technologies that support and optimize Intel-powered classmate PCs. To get involved, [enroll here](#).

## OUR VISION

We are big believers at Intel that all children, everywhere, deserve the chance to change the world, and that possibility begins with a strong education.

–**Craig R. Barrett** Chairman of the Board, Intel Corporation

Source: <http://www.classmatepc.com/vision/>