

HOPE AFRICA

C O L L E C T I V E

EARLY CHILDHOOD DEVELOPMENT PROGRAM

BUSINESS PLAN SUMMARY 2015

Developing Potential
Transforming Communities
Overcoming Poverty

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1. EXECUTIVE SUMMARY

1.1. INTRODUCTION

Like many African nations, South Africa has not been immune to injustices of the past that have left the majority of its population in poverty. 20 years after apartheid, millions still live in impoverished slum communities called townships with little resources and infrastructure. Because of this, crime, hunger, disease, and the poverty cycle continue. There are many holistic solutions to come alongside these communities with, and Hope Africa Collective has been doing various aspects for many years now. But, one key proven area is that education is paramount in the fight against poverty. With this in mind Hope Africa Collective has chosen to specifically target the younger generation of learners with a clever Early Childhood Development (ECD) model that will transform children and thus communities.

Hope Africa Collective (HAC) is located in South Africa's Western Cape Province, which is home to 532,097 children under the age of 5. Recent ECD audit data indicates that more than 40% of these children have no access to facilities or education. UNICEF and others state the power in engaging children under 7 years old as having direct and profound impacts on future crime rates, employment rates, and health. It is in this sphere that HAC will engage these children.

1.2. THE EARLY CHILDHOOD DEVELOPMENT PROGRAM

The ECD program that we will pioneer will consist of two approaches.

HOPE AFRICA COLLECTIVE ECD SCHOOLS

Hope Africa collective will launch ECD schools within the communities we work. These schools will have teachers that we have trained with award winning curriculums as well as quality structures and play areas for the children that are non-existent in the townships. These schools will surpass government standards of excellence and raise up the next generation of Christ centered youth.

HOPE AFRICA COLLECTIVE PARTNER ECD SCHOOLS

At the end of 2014, nearly 70% of the ECD schools in the greater Cape Town area were declared unfit for children to be in. This related to the structure themselves which were often just shacks, as well as relating to the curriculum being taught. HAC is going to come alongside these schools in a strategic way to help in up-skilling these local teachers as well as bringing their small school buildings up to code so that they can continue to operate and meet the desperate needs of the children in their community.

1.3. CAPITAL INVESTMENT

The plan is to launch 4 schools this year. Each school will hold 25 students.

	USD	UNIT COST	TOTAL COST
Land & Build-out classroom, bathrooms, kitchen		25,000	100,000
Classroom, kitchen equipment, supplies & material		2,500	10,000
Teacher Training (4 teachers)		750	3,000
Fencing, security & pavers		1750	6,000
TOTAL INVESTMENT		\$30,000	\$120,000