



CONCERN
worldwide
— (U.S.) INC

WORKING WITH THE
WORLD'S POOREST TO
TRANSFORM
THEIR LIVES

ANNUAL
REPORT
2014



OUR VISION

Concern's work is informed by a vision for change.

We envision a world in which no one lives in poverty, fear, or oppression; in which all have access to a decent standard of living and the opportunities and choices essential to a long, healthy, and creative life; and in which everyone is treated with dignity and respect.

OUR MISSION

Our mission is to help people living in extreme poverty achieve major improvements in their lives that last and spread without ongoing support from Concern.

Our role is to ensure that people living in extreme poverty are able to meet their basic needs, achieve their rights, and manage their own development. We do so by working with communities and by using our shared experience and knowledge to address the root causes of extreme poverty. To achieve this mission, we engage in long-term development work and respond to emergency situations.



In the Gasabo District of Kigali, Rwanda, students attend Sha primary school, one of the more than 800 primary schools Concern supports throughout the country. Photo by Cheney Orr

OUR IMPACT **AROUND THE WORLD**

Africa

Burundi
Central African Rep.
Chad
Dem. Rep. of Congo
Ethiopia
Ghana
Kenya
Liberia
Malawi
Mozambique
Niger
Rwanda
Sierra Leone
Somalia
Rep. of Sudan
Rep. of South Sudan
Tanzania
Uganda
Zambia

Middle East

Lebanon
Syria
Turkey

Caribbean

Haiti

Asia

Afghanistan
Bangladesh
North Korea
Pakistan
Philippines



Working with the community, Concern finalized an ambitious, 30-year urban plan for Grand Ravine, one of Port-au-Prince's poorest neighborhoods, in **Haiti**.

As the civil war in Syria raged on, Concern provided 56,000 Syrian refugees and their host community in **Lebanon** with water, sanitation, and hygiene assistance and began a primary education program for Syrian and Lebanese children.

As Ebola took hold of **Sierra Leone**, Concern responded with safe burials, transmission awareness campaigns, health worker training, support for quarantined families, and a radio education program.

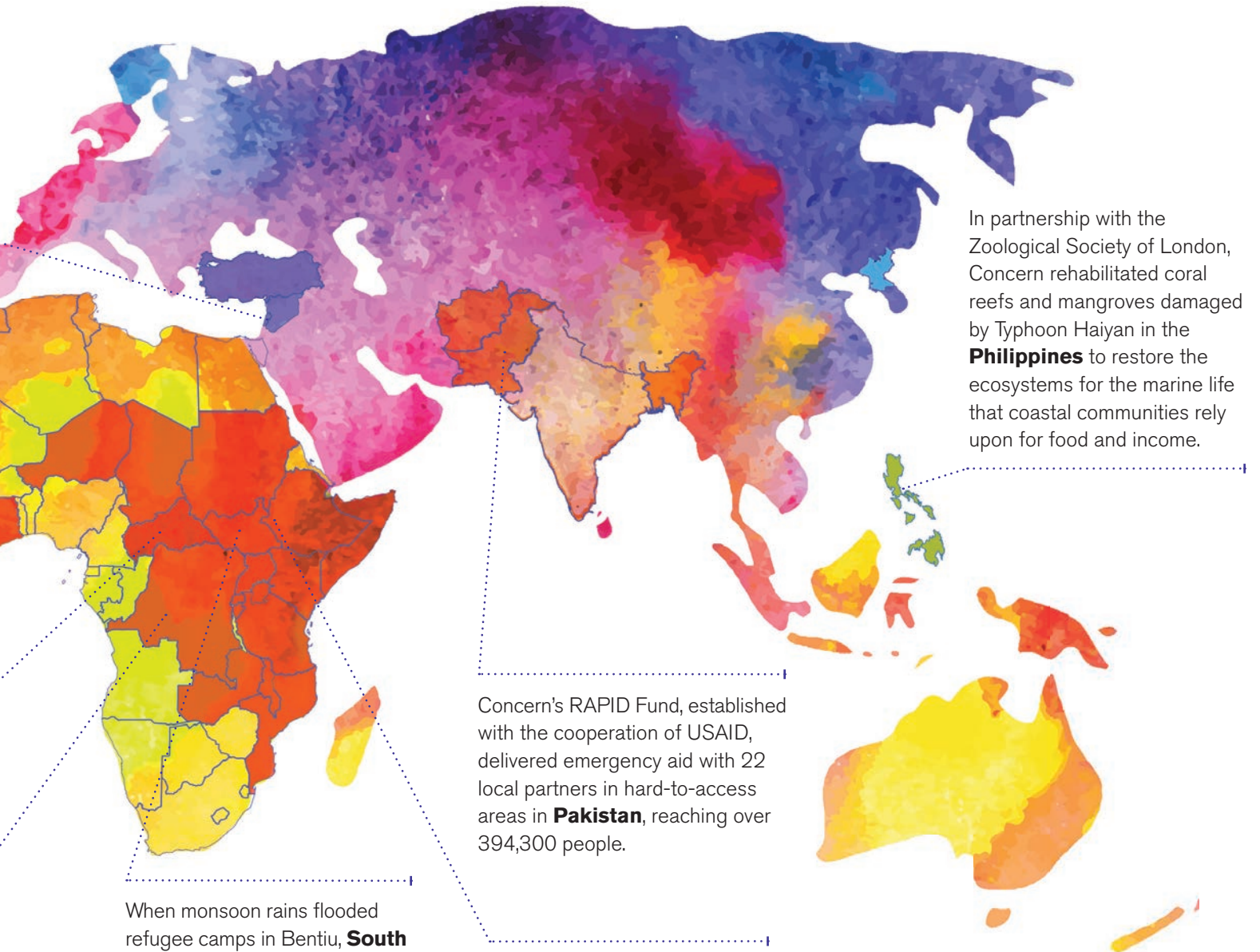
Responding to the Ebola crisis in **Liberia**, Concern helped nearly 208,000 people through awareness campaigns, logistics support, and training community health workers and volunteers.

Concern reached 22,100 people affected by conflict in the **Central African Republic** with livelihoods, food security, water, and sanitation programs.

In partnership with five NGOs, Concern helped more than 91,000 people across 40 villages in the **Democratic Republic of Congo** with a four-year-long water, sanitation, and hygiene program.

28 Countries
7.4 Million
People Reached in 2014

in the most
challenging places
on earth



In partnership with the Zoological Society of London, Concern rehabilitated coral reefs and mangroves damaged by Typhoon Haiyan in the **Philippines** to restore the ecosystems for the marine life that coastal communities rely upon for food and income.

Concern's RAPID Fund, established with the cooperation of USAID, delivered emergency aid with 22 local partners in hard-to-access areas in **Pakistan**, reaching over 394,300 people.

When monsoon rains flooded refugee camps in Bentiu, **South Sudan** and forced 50,000 people to live in contaminated water, Concern provided hygiene and sanitation facilities and a cash-for-work initiative for more than 3,000 women to help build 8,000 shelters.

Concern began an emergency nutrition program in Gambella, **Ethiopia** to assist tens of thousands of refugees fleeing violence in **South Sudan**.

MESSAGE FROM

THE CEO AND THE CHAIRMAN

“Build bridges with your life across the gaping earth blasted by hatred and march forward,” Bengali poet and philosopher Rabindranath Tagore wrote in 1939. It was a passage originally addressed to developing nations, but it was also adapted as a Concern Worldwide credo by Father Aengus Finucane, who was present at Concern’s genesis in Biafra (present-day Nigeria), overseeing the delivery of lifesaving food and relief items shipped in from the organization’s grassroots founders in Ireland. Tagore’s directive was fully realized through Aengus’s 40-year career that saw him rise from country director to chief executive of Concern Worldwide before he ultimately went on to become the founder, president, and ambassador for Concern Worldwide US until his death in 2009.



Joseph M. Cahalan

Joseph M. Cahalan, PhD
Chief Executive Officer

Building bridges of concern, compassion, and humanity continues to define our work in Tagore’s home Bengali region as well as in places truly and tragically “blasted by hatred” – countries such as South Sudan, the Central African Republic, and the countries absorbing the impact of the Syrian civil war. This report captures our work in those places and in 23 other countries across the globe in 2014, our 46th year. It also serves as an accounting to our donors and supporters, without whom our lifesaving and life-changing work would not be possible.

We hope it serves to communicate the fact that Concern is not simply a service provider or delivery mechanism but rather a community of equals that includes our staff and those who support our work as well as our partners and those who are empowered to transform their lives with our help.

In the Bay of Bengal, across an area spanning Bangladesh and India, Concern’s Project Paribartan

(“transformation”) is one such example. Through our work with partners and community members, 1.2 million people in the Bay of Bengal region are becoming more resilient and adaptable to climate change through community-driven efforts to develop alternative livelihoods, grow climate-smart crops, prepare for future disasters, and rehabilitate degraded land.

It’s the kind of approach that creates sustainable solutions to poverty while impacting positively on the environment, one that is increasingly imperative as more and more of the world’s poorest people bear the brunt of climate extremes.

The world’s poorest and most vulnerable also bear the brunt of ethnic, tribal, and religious conflict. In countries like South Sudan and the Central African Republic, violence and suffering have escalated amid waning international attention and reluctance to intervene. In such places, Concern brings the wealth of decades of experience gained through responses in countries such as Biafra, Bangladesh, Ethiopia, Rwanda, Burundi, Sierra Leone, and Liberia, where similar narratives have also played out at the cost of millions of lives.

In both South Sudan and the Central African Republic, Concern’s responses have focused first on meeting the most essential needs of people who were displaced with little more than the clothes on their backs in addition to building a foundation for recovery.

In the Central African Republic, this has meant rehabilitating clean water sources damaged or destroyed by warring factions and digging new wells as well as providing cash to

members of the community for their work clearing and repairing roads.

In South Sudan, it has meant building out a comprehensive response in Bentiu, a flash point of the conflict where more than 50,000 people have sought the protection of the UN, spawning a massive displacement camp. Concern has been part of a coordinated response, providing water, sanitation, and hygiene; treating malnourished children; and building 8,000 robust, flood-resistant emergency shelters that were engineered with the guidance of community members.

Our work in northern Lebanon perhaps best encapsulates our impact on the lives of thousands of refugees fleeing conflict. The story of Ahd al Mahameed, 25, a mother of four who fled from Syria after a bomb killed a neighboring family of 12, represents our approach and ethos.

As a girl, Ahd dreamed of being a teacher but never had the opportunity to attend college. Her family arrived in Lebanon with nothing and now lives in a tent within a refugee settlement. Thanks to a project initiated by Concern in 2014 that provides early childhood

education to more than 1,000 refugee students ages four to 14, she received training and is now teaching art and Arabic to four- and five-year-olds. She feels proud that she is making a lasting difference. "Yesterday the mother of Ali, one of my students, came and thanked me," Ahd said. "I know I'm building my own future while I build theirs."

Working alongside the poorest and most distressed communities to build bridges to a better future is what the global Concern Worldwide community does, and we are proud to account for how we utilized our financial and human resources to fulfill that responsibility in 2014. Thank you for making what we do possible.



A handwritten signature in blue ink that reads "Thomas J. Moran". The signature is fluid and cursive.

Thomas J. Moran
Chairman

WHAT WE DO

CLIMATE RESPONSE AND RESILIENCE

Those least responsible for climate change – the poor and vulnerable – feel its impacts the most. Our work to end extreme poverty is increasingly challenged by the effects of shifting climatic patterns. Rural people often rent land to grow food or work as seasonal laborers and don't have the ability or money to make the long-term investments needed to cope with a changing climate. Others eke out a meager living the best they can through irregular and sometimes hazardous jobs, natural resource harvesting, and other means. The poor also have limited funds and resources to survive in the aftermath of a natural disaster that destroys homes, crops, and livelihoods, which can plunge them deeper into poverty. For the world's poorest, climate change threatens all the basic elements of survival and impedes their ability to live full, productive lives.



➤ *Concern's Vincent Potier inspects floating coral nurseries built in the waters off Concepcion in the Philippines after Typhoon Haiyan devastated the area's marine environment and threatened fishing livelihoods. Photo by Steve De Neef*

By addressing the inextricable link between people and their environment, we work to help the most vulnerable deal with the effects of climate change through responses that are uniquely tailored to meet the needs of both communities and their environment.

CLIMATE-SMART AGRICULTURE

In many areas where we work, communities rely on agriculture both for food and income. Faced with degraded land and extreme weather, farmers often contend with food insecurity and unreliable sources of income. To address these challenges, Concern promotes eco-friendly farming techniques that are tailored for local environments and designed to improve food security and nutrition. This includes growing a diversity of hardy, weather-tolerant crops and practicing

conservation agriculture, an alternative to traditional, intensive farming methods that emphasizes not tilling the soil, using organic materials as natural fertilizers, and rotating crops, which improves soil fertility, retains moisture, and prevents erosion.

In addition to farming, we also focus on the sustainable community management of water and other natural resources, rainwater harvesting, high-efficiency irrigation, and renewable energy sources, production, and technology such as fuel-efficient stoves, solar power, and biofuels. For nomadic, pastoralist communities whose herds often suffer from droughts, we provide veterinary care and training on improved husbandry techniques so their animals can survive harsh weather.

ENVIRONMENTAL STABILIZATION AND RESTORATION

Natural disasters can be as devastating to vulnerable environments as they are to vulnerable people. To address environmental damage from storms and human pressures and to minimize damage from future weather crises, we work with communities to rehabilitate the land and ecosystems that sustain and protect them. In countries like Ethiopia, Bangladesh, and Afghanistan, community-maintained tree nurseries grow local trees that are replanted in degraded lands. In coastal areas like the Bay of Bengal, these reforestation efforts also help to strengthen the natural bio-shield that trees create against damaging winds and erosion from tidal surges. In farming, a similar approach is done using agroforestry



EMERGENCY RESPONSE

Earthquakes, storms, floods, droughts, conflict. When an emergency strikes, Concern goes where most needed to help the most vulnerable. Our first priority is to deliver lifesaving relief, such as food, shelter, and clean drinking water. We put communities first and design our response according to their needs. They are partners in our work from the very beginning, a relationship that continues long after the crisis is over as we move with them to recovery and eventually long-term development.

From September 16-19, 2014, Concern distributed more than 2,000 metric tons of food to over 11,800 people living at a UN base near Juba, South Sudan that is home to thousands of refugees fleeing conflict. Photo by Crystal Wells/Concern Worldwide

techniques in which trees and shrubs are grown among crops both to rehabilitate degraded land and to provide crops with protection against severe weather.

ECO-FRIENDLY ENTREPRENEURSHIP

To reduce pressures on fragile environments, we help people to develop alternative, sustainable, and entrepreneurial livelihoods that provide stable incomes. In Saut d'Eau, Haiti, for example, where a local waterfall is the site of an annual religious pilgrimage, we are working to create a community-based ecotourism enterprise with a focus on benefiting the most vulnerable and poor residents in addition to the wider town.

WE FOCUS ON THE MOST VULNERABLE

Whether a natural disaster or war, our emergency response teams go wherever the need is the greatest. Our priority is always on reaching the most vulnerable whose needs are not being met. This often means working in very remote and dangerous places where few others are willing to work.

WE DO WHATEVER IT TAKES

Concern customizes each and every response based on the needs of the communities we are there to serve. Before we take any action, we listen closely to affected populations to understand their priorities so that our actions are not only culturally appropriate but also aligned with what the local people see as the priorities. This means that our emergency response programs can vary greatly, from treating malnourished children in South Sudan and creating new shelter options for Syrian refugees to rebuilding boats for fishermen in the Philippines after Typhoon Haiyan.

WE STAY

Our work does not end when the initial emergency is over and the news cameras and first responders pull out. Building off the relationships we have built with communities, we dig in deeper, working with local people to heal, rebuild, and recover. Many of the countries where Concern has development programs today started as emergency responses years and decades ago, a testament to our commitment to stay and help communities over the long term.

WHAT WE DO

HEALTH AND NUTRITION

Helping vulnerable people live healthier lives and get the food they need has been a cornerstone of Concern's work for nearly 50 years. From treating malnutrition to promoting the cultivation of more nutritious crops for farmers, from training community health workers to responding to health crises like the Ebola outbreak in West Africa, health and nutrition are the forefront of what we do. We are a world leader in this field, and our work has helped save the lives of hundreds of thousands.



A LOCAL AND NATIONAL APPROACH

Concern partners locally with communities and nationally with governments to find sustainable, long-term solutions to health care access and better nutrition. Together with local partners, we work to strengthen health systems to deliver integrated, high-quality health services. We focus on improving the reach of existing health services, especially at the community level and among the underserved, while also helping governments manage scarce resources more effectively. We work towards this by supporting existing national and local health plans with a focus on national leadership and ownership of health care results.

TREATMENT AND PREVENTION

We focus not only on treating conditions like malnutrition and disease but on preventing them from ever occurring in the first place so that mothers and children don't die from illnesses that are entirely preventable. We believe an investment in health care is vital to prevent illness and disability and that a healthy population unburdened by sickness or by caring for the ill is a productive one better able to move out of poverty and towards a prosperous

future. Our community-based work targets maternal, neonatal, and child nutrition both to prevent and treat malnutrition. Environmental health is an essential component to physical health, too, and our programs in water, sanitation, and hygiene include waste management, pollution control, and insect repellent measures to stop disease transmission.

A HOLISTIC VIEW

We innovate holistic approaches to end chronic malnutrition, which can have long-term impacts on a child's cognitive and physical abilities that might impair him or her for a lifetime as well as for the generations to come. Our work includes improving agriculture by teaching farmers how to grow nutritious, diverse crops that are hardy, diversifying livelihoods options and access to markets to improve income for food in case of crop failures, and rehabilitating and conserving arable land and other natural resources vulnerable to natural disasters. We also educate people about better cooking and child feeding practices and train community health workers and volunteers to improve the overall health of communities so that they can thrive and move out of poverty.

↖ *Concern's Innovations for Maternal, Child & Newborn Health initiative in Sierra Leone provides traditional birth attendants with formal training to reduce child mortality and improve maternal health. Photo by Michael Duff*

↘ *Beverlyne Owiti, 13, studies at Brilliant Academy, a school in Nairobi, Kenya's Mathare slum that Concern refurbished to create a safer place for children to learn. Photo by Crystal Wells/Concern Worldwide*



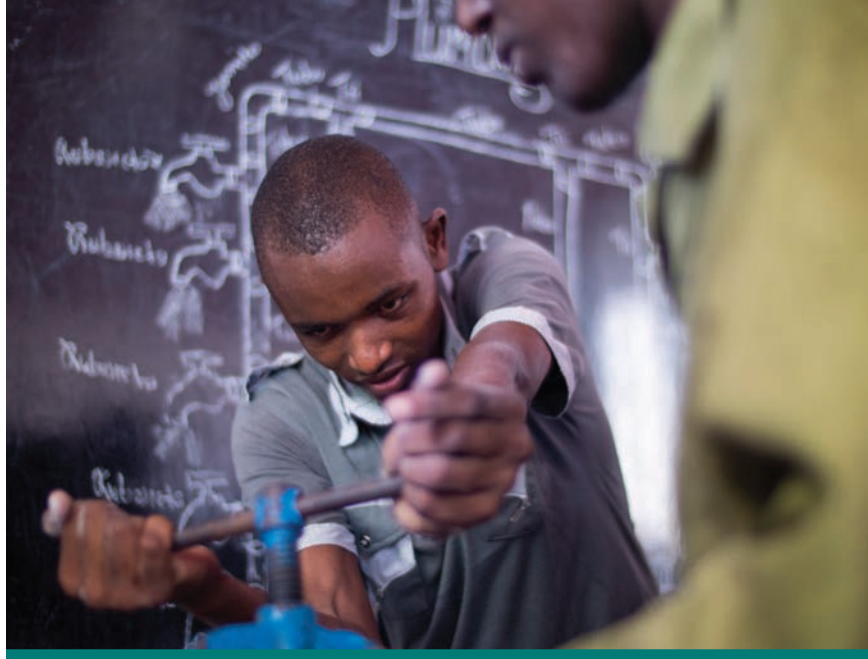
→ *Concern's Technical Vocational Education Training in Mogadishu, Somalia trains young people for in-demand trades. Photo by Kieran McConville/Concern Worldwide*

LIVELIHOODS

Our livelihoods programs aim to increase people's control of their natural resources, build reliable and fair access to food, and empower people by increasing the skills, knowledge, and resources they need. We focus on the extreme poor, working in and with their communities. We listen as they identify their most urgent needs as well as the long-term factors that stand in their way. We also identify the strengths and knowledge that already exist in the communities and seek to build on those to break down barriers. Most often, our work is with farmers in some of the hardest-to-reach, rural areas, but we also work in urban slum communities and tailor approaches that are appropriate, practical, and achievable for each setting.

EDUCATION

We have worked to promote education in developing countries for over 40 years. During that time, we have built hundreds of schools and renovated thousands of classrooms while supporting millions of children in accessing primary education. Today, our focus is on improving three specific areas: access to education, quality of education (especially early grade literacy and math skills), and children's well-being for healthy social and emotional growth. We do this by training teachers, involving parents and communities in school management, and developing appropriate curricula and learning techniques.



WATER AND SANITATION

Throughout most of our history, we have been working to improve access to clean, safe drinking water and sanitation as part of our strategy to improve health in the world's poorest countries. Through our water, hygiene, and sanitation (WASH) programs, we work with local partners and community members to construct, rehabilitate, and maintain latrines in homes, communal facilities, and schools as well as water supply infrastructure. We also protect natural water sources and counter the effects of deforestation that negatively impact them. Raising awareness of good hygiene within communities is also a central to our strategy to reduce disease.

↳ *Dawd Tefera, who received training as a plumber from Concern, works on a water tank in Addis Ababa, Ethiopia. Photo by Petterik Wiggers*



HOW WE DO IT

We employ a vast range of approaches based on specific community needs, but ultimately our work is most often guided by a focus on women and children, community empowerment, and innovation because each is essential to the lasting elimination of extreme poverty.



WOMEN AND CHILDREN

Women and children too often bear the brunt of poverty around the world. Concern knows we can't address extreme poverty without focusing on their needs.

Some three billion people worldwide live on less than \$2.50 a day, and 70 percent of them are women, many the backbones of their families and communities. Millions of women also face discrimination and abuse and are denied access to education, health care, land rights, and economic opportunities – all because they are female. To fight extreme poverty effectively, we must tackle gender inequality.

Vulnerable children also need extra help to survive and thrive. Every year, 3.5 million children die due to malnutrition, while millions more suffer the devastating effects of hunger and poor nutrition. Concern believes the loss and suffering caused by hunger are utterly unacceptable in our time. We also believe education is a basic human right and critically important to lifting children out of poverty. We focus our work in primary schools, ensuring children learn foundational skills to be successful.

When more women are educated, child mortality decreases and their children are better educated. When more women receive knowledge about and access to health care, their children are healthier. When more women work, economies grow. When women control household income, their children benefit. Yet inequality and discrimination persist. We believe that transforming the lives of the world's poorest and most vulnerable women and children is the key that will unlock the potential for lasting change.

↳ *Mukankaka Seraphine is part of Concern's graduation program in Rwanda, which has enabled her and her family to "graduate" out of poverty with support and training to start a small business. They are now able to meet the basic needs of food and clothing for their children like 18-month-old Nshimiyimana Olivier and earn extra money. Photo by Crystal Wells/Concern Worldwide*



COMMUNITY EMPOWERMENT

The elimination of extreme poverty will be driven not by governments, international institutions, corporations, or donors. It will be achieved at the local level, powered by the communities themselves. We have learned over the course of nearly five decades that this is an essential truth of both emergency response and long-term development work.

For Concern, the concept of “community” does not only mean the men, women, and children we work with in villages or neighborhoods. It also means a global community of

nearly 3,000 Concern staff members, 90 percent of whom are working in their home countries, as well as a vast network of supporters, donors, and partners. Together, we are working toward the elimination of extreme poverty, gaining strength from our numbers and our shared values.

In the countries where we work, we design our programs in collaboration with communities, with the ultimate objective of handing them over fully. This holds true whether we are collaborating to formulate an emergency response or confronting chronic poverty.

We respect local social structures and culture and seek out the involvement of community leaders as well as a prominent voice for women. From there, we help build strong networks that include local civil society organizations and operational partners. To further ensure that the changes made in communities are sustained, we work with governments at the local and national levels to guarantee that the poorest are heard, their rights are guaranteed, and resulting policy is development focused.

INNOVATION

Wherever we work, Concern is on the lookout for ways to do things better. Innovation for us means addressing a social problem with a novel solution that is more effective, more efficient, more sustainable, or simply more fair and then using testing and research to back up our theories. We relentlessly challenge ourselves to craft effective solutions that build on our experience, learning, and partnership with communities.

Throughout our history, our innovations have sprung from a spirit of pragmatism and partnership; they're the product of working in tough places for long enough to identify the

bottlenecks and the barriers, listening to others who know more than us, thinking, and doing. We have never been afraid to experiment.

Since 2008, we have built a more formal practice of innovation into some of our health programming, particularly projects that focus on maternal and child health.

📍 *On Baliguian Island in the Philippines, community members hold hands during a beach cleanup event to remove debris in the aftermath of Typhoon Haiyan, which devastated the island. Photo by Steve De Neef*



COUNTRY PROFILES

AN INTEGRATED APPROACH

For over 45 years, Concern has partnered with people to do whatever it takes to help them build better lives and futures. We work to create sustainable change and solve problems holistically so that communities can ultimately thrive without our ongoing support. In 2014, Concern Worldwide directly worked with 7.4 million of the world's poorest and most vulnerable people in 28 countries to help them transform their lives.



Asia

AFGHANISTAN



After three decades of war and years of cyclical flooding, landslides, and droughts, Afghanistan's people, 7.6 million of whom are food insecure, are in need of support. Concern's work focuses on reducing poverty and minimizing vulnerabilities as well as responding to the emergency needs of people afflicted by natural disasters. Through our livelihoods programs, we have improved people's resources, community institutions, livelihoods opportunities, income, and food security. Education is a key focus and we work to improve access to schools, better the quality of instruction, eliminate gender disparity in schools, and create safe spaces for children to learn and play. Through the Action for Women's Advocacy on Rights and Empowerment (AWARE) program, we are encouraging women to take leadership roles in designing projects that will benefit them and their communities. We are also working to help disaster-prone areas be more environmentally sustainable for farming by focusing on water and natural resource management, erosion prevention, improved irrigation, land rehabilitation, and climate-smart agriculture techniques like agroforestry and crop rotation.

Total People Reached in 2014: 247,394
Total Program Expenditure: \$5,701,820

BANGLADESH



In 2014, Concern reached nearly 117,000 poor households in Bangladesh, over 54% of whom graduated out of extreme poverty. In the rural, disaster-prone areas of the Char and Haor wetlands, we work with communities to improve livelihoods and income and to promote better maternal and child health, nutrition, and hygiene. Access to clean water, primary school enrollment, natural disaster preparation, and social and gender equality are also areas of focus. In the capital city of Dhaka, we improve the lives of homeless migrants from rural areas through vocational training, access to health care, and better primary school attendance. Over the next several years along the coast of the Bay of Bengal, Project Paribartan will help 1.2 million people across 204 communities become better adapted and resilient to the impacts of climate change through an integrated approach of sustainable livelihoods and agriculture, safe water systems, education, conservation, and disaster preparedness. We have also been helping those devastated by Cyclone Mahasen in 2013 and those affected by severe flooding in the southwest region of the country with livelihoods assistance.

Total People Reached in 2014: 457,724
Total Program Expenditure: \$6,494,310
Concern US Grants: \$236,642

NORTH KOREA



Targeting the key issues of poverty – limited resources, inequality, and vulnerability – our work in North Korea encompasses food, nutrition, water, environmental protection, and sanitation and hygiene. Food insecurity plagues the nation, and our work in conservation agriculture provides farmers with an environmentally friendly way to increase their crop yields, even on degraded or drought-prone land. In addition to irrigation and farm cooperatives, our food security work also focuses on greenhouse farming and food processing systems to provide food during the winter months. Access to potable water is frequently inadequate in North Korea and the country faces severe electricity shortages as well. Working with local authorities and communities, we have developed a solar-powered alternative energy and pumping system to provide people with water and electricity. Additionally, our sanitation and hygiene work aims to reduce the spread of disease and improve environmental health by building latrines and promoting healthy behaviors.

Total People Reached in 2014: 124,721
Total Program Expenditure: \$2,525,770

← *Agatha Akakandelwa works in her tomato field in Nambinji Village, Zambia, a country where Concern is working with marginalized, small-scale farmers to improve food security, nutrition, and household income. Photo by Concern Worldwide*

→ *Turo, 8, visits a Concern-supported clinic in Forolle, Kenya that provides treatment for diseases like malaria, diarrhea, and respiratory infections as well as health screenings and referrals to medical facilities for more serious conditions. Photo by Phil Moore*



PAKISTAN



Concern is working in the most vulnerable and disaster-affected provinces in Pakistan, delivering emergency support as well as development programs. By working through partners, we are able to implement projects in the most remote regions, thus reaching those who are often without any assistance. Because of the challenges faced by vulnerable communities, including women and minorities, we strive to target those most in need to increase their income and, over the long term, change the societal dynamics that keep them in their current situations. Our programs deliver food, shelter, water, and sanitation in addition to improving food security, developing livelihoods opportunities, rebuilding and expanding markets, providing skills and vocational training, bettering gender equality, and equipping villages with vital infrastructure to withstand future natural disasters. Concern's USAID-funded RAPID (Responding to Pakistan's Internally Displaced) program, which helps finance local organizations responding to emergencies, helped 22 local partners respond to emergency situations in 2014.

Total People Reached in 2014: 657,842
Total Program Expenditure: \$10,444,600
Concern US Grants: \$6,700,986

PHILIPPINES



In the year following Typhoon Haiyan, Concern has been working in the Philippines, helping those in the poorest areas of the island of Panay get back on their feet. After providing initial emergency response support, including essential supplies like tarps, mosquito nets, kitchen and hygiene items, blankets, and jerry cans, in the days directly after the storm, we have since been focused on rehabilitation and recovery. Agriculture and fishing were badly affected, including the loss of 28,000 small-scale fishing boats, which severely impacted livelihoods. The natural environment also suffered, with mass destruction of mangroves, coral reefs, trees, and other flora. To aid in recovery, we are helping fishing communities restore their livelihoods by rebuilding boats, replacing fishing gear, and supporting alternative income opportunities like seaweed, coconut, and mussel farming. We are also rehabilitating marine ecosystems that sustain these livelihoods, restoring coral reefs and mangroves damaged by the storm, and held an environment and ecosystem awareness campaign to promote the importance of using coastal land waters sustainably.

Total People Reached in 2014: 164,039
Total Program Expenditure: \$2,841,790
Concern US Grants: \$552,716

Caribbean

HAITI



Like other humanitarian organizations, we faced the challenge of diminishing funds as the fifth anniversary of Haiti's 2010 earthquake approached. Nevertheless, we are implementing a comprehensive program that spans the country's urban-rural divide. In Port-au-Prince, our Return to Neighborhoods program has relocated more than 5,000 people from post-earthquake camps to safe, secure housing. Our development work in the underserved Grand Ravine slum is centered on a 30-year urban plan aimed at transforming the lives of its 20,000 residents. In rural Saut d'Eau and La Gonâve, a multi-faceted program approach is also key. In Saut d'Eau, nearly 1,500 mango and avocado farmers have improved their skills, productivity, and market access, and a tourism development program is helping local entrepreneurs open five bed-and-breakfast inns. On La Gonâve, training and resource management efforts have helped nearly 7,600 men and women protect local fisheries, improving income, sustainability, and food security.

Total People Reached in 2014: 69,138
Total Program Expenditure: \$7,913,990
Concern US Grants: \$260,000

Africa

BURUNDI



In Burundi, our health and nutrition programs focus on reducing child illness and death and improving child nutrition among the poorest. To promote healthy behaviors and encourage health facility visits, we train community health workers to train others in their communities to spread messages about nutrition and hygiene, look for signs of illness, and refer children to clinics. Working in primary schools and through school committees, we are also raising awareness about gender equality in communities to reduce gender-based violence in schools. Our livelihoods graduation program, which provides mentorship, training, and support to people to bring them out of poverty sustainably, is improving food security, resource ownership, and savings and investments for poor families. In January of 2014, as part of our emergency response work in partnership with the Red Cross of Burundi, we helped nearly 3,000 people after flooding and heavy rains damaged crops and farmland.

Total People Reached in 2014: 39,152
Total Program Expenditure: \$2,213,390
Concern US Grants: \$246,580

CENTRAL AFRICAN REPUBLIC



Since early 2013, ethnic and sectarian fighting in the Central African Republic has developed from a silent emergency into a complex humanitarian crisis. Some 2.5 million people are in need, including over 410,000 internally displaced people and over 420,000 refugees in neighboring countries. In mid-2014, Concern began livelihoods, food security, water, and sanitation programs in Bangui and Ombella M'Poko prefectures to help those whose lives have been disrupted by violence.

Total People Reached in 2014: 22,100
Total Program Expenditure: \$548,181

CHAD



Though Chad experienced security and political stability in 2014, conflict in neighboring countries sent a wave of refugees across the country's borders. Despite these challenges, we continue to deliver high-quality, community-led emergency response and development programs in Chad's Sila region in the areas of livelihoods, health, nutrition, disaster risk reduction, water, and sanitation. Through our Community Resilience to Acute Malnutrition (CRAM) program, we are working in 35 villages in Goz Beida to improve health, nutrition, and livelihoods opportunities for nearly 20,000 people. In these communities, our conservation agriculture approach is helping to improve food security and our nutrition program is contributing to the steady reduction of malnutrition rates among children under five years old. We are also working towards improving women's engagement in their communities and promoting better health and hygiene.

Total People Reached in 2014: 32,789
Total Program Expenditure: \$2,852,730
Concern US Grants: \$804,821

DEMOCRATIC REPUBLIC OF CONGO



Despite the presence of UN peacekeeping forces and the defeat of the armed rebel group M23, violence is still widespread in the Democratic Republic of Congo (DRC). In 2014, 2.7 million people were internally displaced. Concern focuses on meeting the immediate needs of displaced families and the over-burdened host community. We supply emergency relief items while also helping people recover what they lost by providing access to cash and resources and improving livelihoods opportunities. One of the ways we do this is through fairs where people use vouchers to buy items. In 2014, 12,000 families participated in these fairs. We are also leading a partnership of five NGOs in a water, sanitation, and hygiene program benefiting more than 91,000 people across 40 villages.

Total People Reached in 2014: 270,305
Total Program Expenditure: \$7,367,020
Concern US Grants: \$763,870

ETHIOPIA



Concern has worked in Ethiopia for 40 years, and we are helping the poorest improve food and income security, nutrition, health, water, and gender equality. With the effects of climate change like frequent and prolonged droughts impacting parts of the country, we also promote natural resource conservation, climate-smart agriculture, and land rehabilitation. In Addis Ababa, our vocational training program is helping the poor and vulnerable as well as migrants from rural areas develop skills for livelihoods in an urban setting. Ethiopia hosts the largest number of refugees in Africa, with an estimated 700,000 fleeing from Somalia, South Sudan, and Eritrea into the country. In 2014, we expanded our work to Gambella to provide emergency aid to South Sudanese refugees. As chronic drought caused widespread crop failure, we also responded to a nutrition crisis in the Amhara Region and reached over 35,500 malnourished, vulnerable children and pregnant and breastfeeding women with food assistance.

Total People Reached in 2014: 564,543
Total Program Expenditure: \$6,324,140
Concern US Grants: \$460,616

GHANA



In Ghana, Concern's Innovations for Maternal, Newborn & Child Health is testing two new pilot programs. The Care Community Hub project has developed a smartphone application that connects, supports, and equips community health nurses reaching out to rural, underserved mothers and newborns. The Community Benefits Health project is partnering with villages to use non-monetary, communal incentives to change behaviors and practices in order to lower maternal and infant mortality.

Total People Reached in 2014: 98,931
(projected)
Concern US Grants: \$908,796



KENYA

In Kenya, we focus on fostering community participation to identify program priorities and guide decision-making processes, with our community conversations approach serving as a model of inclusion. In settings as diverse as the Chalbi Desert and Nairobi's Korogocho slum, Concern has attacked malnutrition with multi-pronged strategies that leave communities more resilient to future shocks. In 2014, almost 100,000 vulnerable children across 18 Nairobi slums benefited from our education programs, community banks have improved savings in hundreds of households, and farmers have been supported with training and critical infrastructure such as micro-irrigation, which can improve income by 35 percent. Concern also continues to respond to emergencies such as drought, urban hunger, and internal displacement.

Total People Reached in 2014: 779,796
Total Program Expenditure: \$5,571,760
Concern US Grants: \$1,827,929



LIBERIA

Due to the Ebola outbreak, our programs in Liberia were suspended, altered, and enhanced all at the same time in 2014. Despite this, we made great progress in our water, hygiene, education, nutrition, gender equality, and livelihoods work. When the crisis closed schools, we worked with Liberia's Ministry of Education on activities like radio broadcasts to help children learn at home. While helping communities build and manage water and sanitation systems, we leveraged our hygiene messaging and trained health workers and volunteers about Ebola prevention. Though the disease was crippling the country, we worked with farmer field schools, a train-the-trainer approach to teach better farming methods, in 23 communities to improve yields, food security, nutrition, and income. As the country recovers, we will refocus on our programs and address the needs of Ebola survivors as well as the possibility of future outbreaks.

Total People Reached in 2014: 247,901
Total Program Expenditure: \$4,063,350
Concern US Grants: \$1,401,736



MALAWI

Concern's work in Malawi focuses on education, maternal and child health, livelihoods, and emergency response. During the lean season at the beginning of 2014, we responded to widespread food insecurity with mobile cash transfers. We provided more than 1,600 families with mobile phones through which they received cash allowances for five months, allowing them to purchase food without going into debt or selling off whatever assets they had. We also scaled up our efforts to improve maternal and reproductive health services for more than 33,000 women. This included "Girl Skillz," a program that focuses on giving young women the skills and confidence to negotiate safe sex, and *Chipatala Cha Pa Foni*, a hotline for women that provides free health advice, diagnoses, and referral services. We are also working to reduce gender-based violence in 17 schools, an initiative that increased girls' attendance from 47 percent to 63 percent last year.

Total People Reached in 2014: 180,436
Total Program Expenditure: \$3,551,630
Concern US Grants: \$222,660



MOZAMBIQUE

Mozambique is emerging from a being post-conflict nation to one of Africa's fastest growing economies. Despite its progress, it is still one of the world's poorest countries. Concern is tackling extreme poverty by training farmers in sustainable agriculture techniques and teaching them about best infant and young child feeding practices. Some 3,750 households are currently involved in one of our 150 farmer field schools, which show farmers new agricultural methods and crops to increase food production and dietary diversity. Mozambique is also one of the most disaster-prone countries in the world. Concern is founding member of COSACA, a consortium that works closely with the government of Mozambique to have emergency relief items ready in advance so that they can be deployed to those in need within 72 hours of a disaster.

Total People Reached in 2014: 26,618
Total Program Expenditure: \$2,829,640
Concern US Grants: \$109,243



NIGER

Niger has suffered three major food crises in the last decade. Coupled with population growth, climate change, and drought, the recurring nature of this issue has led us to develop programs that directly address the underlying causes of chronic poverty and vulnerability. Begun in 2012 with 12 villages and 1,000 families, our Integrated Resilience Program expanded to 17 more villages in 2014 and now works with over 2,600 families to increase access to quality health care services and education, improve food security and nutrition, better gender equality, and enhance livelihood systems and environmental protection. When cholera broke out in September, Concern was one of the first to respond to the badly affected Tahoua region. Despite regional insecurity and an influx of refugees from surrounding countries, Concern has been able to continue these initiatives with good results.

Total People Reached in 2014: 169,713
Total Program Expenditure: \$6,523,480
Concern US Grants: \$804,419



RWANDA

Situated in a sometimes unstable region, Rwanda saw less turmoil in 2014, and as a result, Concern was able to focus on long-term projects. This includes our innovative "graduation" livelihoods program that helps people move from poverty through skills training and mentorship that are tailored to individuals' needs and abilities. We also continue to help people progress out of poverty with the help of cash transfers, health care work to reduce malnutrition and improve access to health services, and education initiatives geared at improving literacy rates. The year 2014 marked the 20th anniversary of Rwanda's genocide and was named *Kwibuka*, or "Remembrance." The "I Am Rwandan" initiative was launched in November 2013 and focused on rebuilding, forgiveness, and healing, with nationwide events held throughout March and April of 2014.

Total People Reached in 2014: 746,774
Total Program Expenditure: \$2,764,000
Concern US Grants: \$294,624

SIERRA LEONE



In 2014, Sierra Leone was at the epicenter of the Ebola outbreak. Concern used its deep connections within communities to scale up a response against Ebola at all levels of transmission. The disease sparked widespread panic among communities, so our initial response focused on educating people on what Ebola is and how it is contracted. Our work quickly expanded from training health care workers in infection prevention and control and case investigations to contact tracing and providing food to quarantined families. When schools were forced to close due to the outbreak, we worked with Sierra Leone's Ministry of Education to roll out an emergency education program that kept learning alive by radio. In October, Concern began managing ten burial teams and two cemeteries to reduce the high rate of Ebola transmission around funerals. The teams contributed to the safe burial of 3,150 people, nearly all of whom were buried with markers so that families will be able to visit the grave sites of their loved ones.

Total People Reached in 2014: 285,477
Total Program Expenditure: \$7,500,730
Concern US Grants: \$968,095

SOMALIA



Political turmoil and violence has been a challenge in Somalia, but Concern is one of the few NGOs that has been able to deliver significant, long-term interventions. In response to an influx of displaced people in the country's south central region, we have opened two nutrition centers and are increasing nutrition education and support both to mothers and fathers so that their children are more likely to stay healthy in the future. In addition to conflict, the spring rainy season was poor, resulting in water shortages and an inadequate harvest. We responded with drinking water, sanitation facilities, hygiene promotion, and insect control to mitigate the spread of disease, helping nearly 89,600 people. We also offered health, food security, and nutrition support. Through the Children of Peace program, we are working to provide vulnerable primary school children affected by conflict with safe places to learn.

Total People Reached in 2014: 214,575
Total Program Expenditure: \$11,600,500
Concern US Grants: \$100,000

REPUBLIC OF SOUTH SUDAN



In 2014, South Sudan's civil war forced more than two million people from their homes. Concern responded to the emergency needs of the displaced in the capital, Juba, as well as Bentiu, a state capital in the country's oil-producing north where some of the worst fighting has taken place. We distributed food, provided clean water, improved sanitation, and delivered shelter supplies and relief items. The chaos of war also prevented many families from planting their crops, leaving millions facing food insecurity and putting them at risk of malnutrition. In displacement camps, we screened and treated children for malnutrition and made referrals to health facilities. In the Northern Bahr el Ghazal, a state in the northwest of the country largely unscathed by fighting, we are continuing our work against extreme poverty with programs in health, nutrition, and livelihoods.

Total People Reached in 2014: 427,000
Total Program Expenditure: \$14,431,400
Concern US Grants: \$1,761,373

REPUBLIC OF SUDAN



2014 was another difficult year for the Republic of Sudan, but Concern was able to make great strides in the country despite this. Escalating violence, floods, poor harvests, and an influx of refugees from South Sudan left 6.9 million people in need of assistance. Over two million children under the age of five were found to be malnourished. Concern implemented a number of solutions, including strengthening the quality and focus of the programs where we currently operate in West Darfur and South Kordofan. We have also expanded our projects into another state in Sudan and enhanced our national level of engagement and influence by continuing to focus on strengthening food security and livelihood programs, distributing relief supplies to over 2,000 households affected by floods, and organizing insect control campaigns to curb mosquito breeding.

Total People Reached in 2014: 295,758
Total Program Expenditure: \$5,875,630
Concern US Grants: \$1,878,618

TANZANIA



While Tanzania's economy continued to grow last year, approximately a quarter of the country's population still lived below the poverty line. Concern works with communities across Tanzania to boost people's income through livelihoods activities and to improve their health through better access to nutritious foods and safe drinking water. In northwestern Tanzania, we are working with 42,000 families to boost agricultural production. In the first year of the program, 90 percent of program participants began eating four or more food groups per day and 77 percent were using at least three new agricultural techniques to increase their crop yields. Our teams are also giving more than 42,000 people access to safe drinking water and they are reducing chronic malnutrition among children under the age of five across 46 villages, a program that we plan to expand to 233 communities by the end of 2015.

Total People Reached in 2014: 204,211
Total Program Expenditure: \$4,284,570
Concern US Grants: \$887,719

UGANDA



Resiliency through Wealth, Agriculture and Nutrition (RWANU) in southern Karamoja, Concern's most extensive program in Uganda, helped improve food security for over 39,100 people in 2014 by improving livelihoods opportunities, access to food, and nutrition. 2014 was a year of expansion for Concern, and our new programs include vocational training for vulnerable youth in Karamoja. We are also expanding our water and sanitation work in Pader and Agago as well as our emergency response programming, in which we are providing nutrition, water, and sanitation for South Sudanese refugees in West Nile and nutrition assistance in Karamoja.

Total People Reached in 2014: 170,103
Total Program Expenditure: \$3,912,630
Concern US Grants: \$1,963,472

Middle East

LEBANON



In 2014, Lebanon became the country with the highest concentration of refugees in the world. Since the start of the Syrian civil war, Lebanon's population has increased by 25 percent. With formal refugee camps not allowed in Lebanon, we are addressing the shelter needs for more than 14,500 Syrian refugees. This includes bettering the living situations in informal tented settlements and creating new, multi-family shelters. We are also improving the water, sanitation, and hygiene conditions for more than 56,000 refugees and Lebanese host community members. Additionally, we are giving hundreds of children access to high-quality education, providing psychosocial support to women and children, and creating mechanisms for communities to promote gender equality, reduce gender-based violence, and manage protection issues.

Total People Reached in 2014: 73,074
Total Program Expenditure: \$5,970,440

SYRIA



In Syria, we are working to fill a preventative health care gap by contributing to the reduction of waterborne diseases spread by insects by controlling mosquitoes and sand flies. We are also providing conflict-affected populations with access to safe water. In 2014, working under difficult conditions, our dedicated team installed generators, chlorinated water sources, diminished the presence of disease-carrying insects, and distributed culturally appropriate hygiene supplies.

**Total People Reached in 2014
(including Turkey):** 852,992
**Total Program Expenditure
(including Turkey):** \$3,708,430

TURKEY



Turkey is home to roughly 1.7 million refugees who have fled Syria. Hundreds of thousands of those are living in 22 government-run refugee camps near the border with Syria. Those living outside the camps are increasingly vulnerable, often residing in over-crowded conditions, including in derelict buildings or makeshift structures. Support for urban refugees also has been limited. In June 2014, Concern began with an initial distribution of hygiene supplies in the towns of Akcakale and Harran, followed by a distribution of hygiene items, winter weather supplies, and food in the district of Suruc. In October 2014, we began meeting with schools and department of education officials in Sanliurfa province and funding was secured to start implementing an education program in 2015.

**Total People Reached in 2014
(including Syria):** 852,992
**Total Program Expenditure
(including Syria):** \$3,708,430

▼ *In rural Ethiopia, Ansha Yesuf has benefited from Concern's saving and credit group to buy livestock that has helped her improve her income. Photo by Petterik Wiggers*

ZAMBIA



Concern's Realigning Agriculture to Improve Nutrition (RAIN) program in Zambia is addressing widespread, chronic childhood malnutrition with an integrated approach that equips poor households to produce nutritionally diverse foods beyond the traditional growing seasons. The program also educates pregnant and young mothers to improve infant and young child feeding and influences national policy discourse to expand the practices to other districts across the country. We are also introducing our graduation program, which helps lift people from poverty through a customized approach to livelihoods, to 105 families who have received support and guidance to increase their savings and resources as well as to start a business. Additionally, our conservation agriculture approach, an eco-friendly farming method that increases crop yields while rehabilitating the land, is helping families improve nutrition and food security.

Total People Reached in 2014: 84,455
Total Program Expenditure: \$2,771,290



PROGRAM HIGHLIGHTS

PROJECT PARIBARTAN

Along the Bay of Bengal, which spans the coasts of Bangladesh and India, poor communities struggle to cope with the impacts of climate change. Erratic weather patterns, unseasonal rainfall, rising temperatures, and increasing salinity from the rising ocean into freshwater rivers, tributaries, and wetlands all plague the region. Pressures on water sources, agriculture, energy, and natural resources also have had a destabilizing impact on people's livelihoods, homes, well-being, and their environment.

In the Bengali and Odia languages, *paribartan* means “transformation.” In the Bay of Bengal, that is just what Concern is trying to do.



TRANSFORMING COMMUNITIES IN THE BAY OF BENGAL

Project Paribartan is helping 1.2 million people across Bangladesh and India become more resilient and adaptable to climate change. By working with communities to develop alternative livelihoods, grow climate-smart crops, prepare against future disasters, and rehabilitate degraded land, we are creating sustainable solutions to poverty while impacting positively on the environment.

To help people grow food sustainably, we teach them about composite agriculture, a “layered” farming method that maximizes the full cultivation potential of a tract of land, which includes growing hardy, saline-tolerant crops together with raising animals like ducks, chickens, shrimp, and fish. We also promote using organic fertilizers and natural pesticides to improve crop yields and nutrition while protecting the land.

Outside of agriculture, we are adding structural reinforcements to homes built along river shores or on ground prone to flooding. Rooftop rainwater harvesting systems are providing communities with a safe and steady supply of water, which is threatened

by salt water from the rising ocean infiltrating freshwater sources. To lessen carbon emissions from smoke and help reduce the rate of deforestation, we have introduced fuel-efficient stoves to households.

We are also working to improve the environment. Mangrove plantations nurture local trees that will be planted to rehabilitate degraded land. Through Paribartan Student Forums, students learn about climate change risks and coping methods and are trained to promote messages throughout their communities.

SAVING TREES TO SAVE LIVES IN THE SUNDARBANS

Project Paribartan is helping improve the biodiversity of the Sundarbans, the world's largest contiguous mangrove that is home to the endangered royal Bengal tiger and other rare species. Through the Sundarbans Development and Alternative Resources Integration (SUNDARI) program, we work to reduce human pressures on the forest's resources by developing alternative livelihoods opportunities and

➤ *Concern's work in the Bay of Bengal is helping 1.2 million people cope with the impacts of climate change, including threats to food insecurity. Photo by Bernadette Murphy/Concern Worldwide*

sustainably improving food security. Additionally, in mangrove nurseries, communities grow trees to help rehabilitate the wetland forest, which acts as a natural bio-shield against the strong winds and tidal surges of severe storms.

A GLOBAL WORLDVIEW

We look to expand Project Paribartan's reach by sharing our experiences with peer organizations, institutional partners, and international government agencies to help improve policy-making decisions and coordination efforts in the region and beyond. Climate change knows no borders and the lessons we are learning provide insights and potential solutions for a future where extreme weather will only become more common – and where the poorest and most vulnerable will be most at risk and in need of help.

REALIGNING AGRICULTURE TO IMPROVE NUTRITION (RAIN)

In Zambia, a community-based partnership approach is reducing malnutrition through farming practices that produce more nutritious food.

The 1,000-day period between pregnancy and a child's second birthday is critical to the life of both mother and child. During this period, good nutrition is essential to health, growth, and development in the years that follow.

A mother who doesn't eat enough nutritious food during her pregnancy will provide fewer nutrients to her child. If upon birth that child eats infrequently or with little variety, he or she may become malnourished and be set on a course of hindered growth and development.

In Zambia, nearly 45 percent of children under five years old suffer from stunting, a condition of low height for a given age, indicating poor nutrition. In 2011, we measured the rate of stunting in our program area in Mumbwa District and found an above-average rate of 59 percent. This indicated a larger problem for the region, as stunting in young children points to a shortage of nutritious food, chronic malnutrition, and reduced access to comprehensive health care.

Malnourished children are more at risk of contracting illnesses such as diarrhea, malaria, and pneumonia. Malnourished girls are more likely to give birth to underweight babies, contributing to a multi-generational cycle of malnutrition. Impaired cognitive function leads to lower educational performance and economic productivity, which means that child malnutrition hinders economic development. Where childhood malnutrition is pervasive, the loss to GDP can be as high as two to three percent, not including other costs of malnutrition such as health care and lost wages due to illness.

AN AWARD-WINNING SOLUTION

With the help of the International Food Policy Research Institute, Irish Aid, and the Kerry Group, Concern developed an award-winning program called Realigning Agriculture to Improve Nutrition, or RAIN. Its mission is simple: to determine the root causes of malnutrition and to address them directly through better agriculture.

RAIN bolsters the traditional approach of increasing food availability and access by combining it with agricultural best practices for the region and a direct focus on nutrition. Concern's team advises Zambia's Ministry of Health workers to train farmers – mostly women – on improved agricultural methods, conservation, and crop diversification, including introducing more nutritious crops, such as beans or pumpkins, in addition to less nutritious crops, such as

cassava. Once they are trained, farmers are given seeds as well as livestock and are responsible for future seed storage and animal husbandry. Those who participate in the training become "model farmers" who take charge of sharing what they have learned with their neighbors, creating a cascade effect that will improve the nutrition and well-being of entire communities for years to come.

RAIN's potential reach and impact have been increased through partnerships with the local Mumbwa Child Development Agency, the Zambia Ministry of Agriculture and Cooperatives, and the Zambia Ministry of Health. These relationships have strengthened a sense of community ownership and accountability, ensuring RAIN's sustainability over the long term.



➤ Queen is a participant in Concern's RAIN program and has received tools, seeds, livestock, and training to improve the health of her and her family by growing more nutritious and diverse foods. Photo by Gareth Bentley

➤ In addition to training people on how to grow better food, Concern also holds cooking demonstrations to teach people better food preparation. Photo by Gareth Bentley



PROGRAM HIGHLIGHTS

EBOLA RESPONSE

ON THE FRONT LINES OF THE WORLD'S DEADLIEST EBOLA OUTBREAK

In March 2014, Ebola was confirmed in the West African country of Guinea. It quickly spread throughout West Africa to Liberia, Sierra Leone, Nigeria, and Senegal. By the end of 2014, more than 20,000 confirmed and suspected cases of Ebola were recorded and more than 7,800 people had died. The majority were in Sierra Leone and Liberia, two countries whose health systems and infrastructure had not fully emerged from years of civil war. The Ebola outbreak ground the countries' development practically to a halt as schools closed and nascent health systems were overwhelmed.

OUR RESPONSE

Concern has worked in both Liberia and Sierra Leone for about 20 years. When Ebola was confirmed, we shifted focus from long-term development programs to respond to the epidemic, block the spread of the virus, and then help battered health and education systems recover. We used our deep relationships with communities to scale up quickly and fight every link in the transmission chain.

SAFE AND DIGNIFIED BURIALS

Culturally, burial practices, which include washing and handling the dead, are deeply rooted in West Africa. Ebola victims are most contagious just after death, which makes funerals and burials

some of the strongest catalysts of the outbreak. Concern began supporting ten burial teams that were responsible for safely collecting and burying all dead bodies in the western area of Sierra Leone's capital, Freetown. Because burials hold such a strong cultural significance, we carried out burials sensitively, holding small ceremonies and creating grave-markers so that families could later visit their loved-ones' graves.

PUBLIC EDUCATION

While no proven vaccine yet exists, Ebola transmission can be prevented with simple safety measures and precautions. We had to fight an

enormous amount of myth, fear, and misinformation about Ebola and arm people with the information they needed to keep themselves safe. We distributed information via posters, leaflets, and radio and trained journalists about the media's role in public education.

SUPPORTING LOCAL HEALTH SYSTEMS

We supported health centers with essential protective equipment like aprons, gloves, and masks. We donated vehicles to burial teams and serviced ambulances. In Freetown, Sierra Leone, we supported the Ebola command center, which received calls about new cases and deaths, and dispatched ambulances and burial teams. We also trained more than 200 traditional birth attendants in Ebola in Sierra Leone so that they could continue their work as an important resource for expecting mothers.

RADIO CLASSROOMS

Ebola forced schools in Sierra Leone and Liberia to close, putting the education of three million children on hold. Concern worked with the governments of both countries to deliver lessons by radio. This included designing child-friendly radio messages about Ebola and an engaging audio curriculum as well as distributing thousands of radios. We also trained community members to work with small groups of children on basic reading and math and distributed books, stationery, and other learning materials to families.



← In Sierra Leone, 120 people working across ten burial teams set up by Concern gave victims of Ebola in Freetown safe, respectful, and dignified burials. Photo by Kieran McConville/Concern Worldwide

Innovations

for maternal, newborn
& child health

Supported by a multi-year grant from the Bill & Melinda Gates Foundation, Innovations for Maternal, Newborn & Child Health accelerates the discovery and testing of creative solutions to overcome the barriers that prevent health services from reaching women and children.

In 2014, Innovations implemented five pilot projects in three African countries to fight persistently high rates of maternal and newborn mortality. Using human-centered design methods, we worked in close collaboration with the communities we serve to uncover the underlying needs and obstacles towards improved care and to design effective interventions around those insights.

KENYA

Through our **Maker Movement** project in Kenya, we have forged a groundbreaking partnership between clinicians at Kenyatta National Hospital and the engineering department at the University of Nairobi. Under our guidance, this partnership leverages local designers, makers, and entrepreneurs to address gaps in essential medical equipment for maternal and newborn care. The pilot serves as a model for designing cost-effective equipment that meets local needs and can eventually be manufactured in country to improve care while creating jobs and spurring growth.

The **Mobile Urgent Maternity Service (MUM)** aims to bring emergency services closer to rural women and their newborns by using mathematical modeling to offer new insights into improving maternal, newborn, and child health care access. MUM makes it possible to determine where best to place health facilities, mobile clinics, and ambulances to ensure that emergency care can reach the maximum number of women quickly and cost effectively.

GHANA

Care Community Hub has developed a smartphone app for rural, front-line nurses designed through rigorous examination of the nurses' lives and how we can better equip them to deliver crucial care to mothers and children in isolated



↳ *Engineers at Kenyatta Hospital in Nairobi work to repair broken medical equipment. Innovations' Maker Movement is working to make medical devices easier to access and maintain within Kenya. Photo by Crystal Wells/Concern Worldwide*

regions. The result is a mobile tool that educates, connects, and supports nurses in their day-to-day jobs, increasing retention, professional development opportunities, and the quality of care they deliver.

Community Benefits Health cultivates communities' commitment to improving maternal and child health practices in their villages. We collaborate with groups to help them identify their own health targets and choose non-monetary, community-wide "rewards" for meeting the targets. We partner with them to help drive village-wide education, maternal and newborn health promotion, and increased care seeking before, during, and after birth.

SIERRA LEONE

In Sierra Leone, our **Essential Newborn Care Corps** educates, equips, and empowers non-literate traditional birth attendants the government had sidelined. Through specially adapted training, the women become maternal and newborn health promoters who serve as invaluable advocates for counseling expectant mothers, referring them to skilled health facilities for safer deliveries. In the process, we have equipped some of the promoters to be small-scale entrepreneurs who sell health products in their communities.

PARTNERSHIP HIGHLIGHTS

Making the lives of the world's poorest and most vulnerable people better is not something we can accomplish alone. The work starts with the communities themselves, but lasting impact depends on the combined resources and knowledge gained through our partnerships with governments, corporations, foundations, and institutions.



USAID
FROM THE AMERICAN PEOPLE

EMERGENCY RESPONSE

After M23 rebels temporarily occupied Goma in the **Democratic Republic of Congo** in late 2012, Concern responded to the aftermath of ethnic violence in Masisi Territory in 2013. We continued this work in 2014 by providing 66,660 vulnerable people with essential relief supplies and livelihoods assistance.

In the urban slums of **Kenya**, Concern is researching ways to help people cope with the stressors of poverty and identifying warning signs that signal developing emergencies. With 600,000 residents expected to benefit from this program by 2015, we have already helped 150,000 people in 2014.

Concern's disaster risk management project in **Pakistan** reached more than 213,500 people by raising awareness about natural disasters, establishing local disaster management organizations, and improving preparedness among communities. The program was awarded a financial extension that will run through to February of 2016.

Following the success of Concern's RAPID program in **Pakistan**, which provided lifesaving aid through local

partners to more than three million people affected by natural disasters, Concern has since 2013 been implementing RAPID II. In 2014, this program reached 387,195 people affected by floods, conflict, and displacement.

Concern's two-year program to help those affected by conflict in West Darfur, **Sudan** with agricultural support, water, sanitation, hygiene services, and malnutrition treatment ended in 2014, having served 235,235 people in 2014 and 71,113 in 2013.

Concern's two-year program in South Kordofan, **Sudan** assisted people impacted by conflict by establishing health and nutrition projects that provided agricultural training and seeds in addition to water, sanitation, and health services. This program ended in December 2014, reaching 404,091 people in 2013 and 532,015 in 2014.

In response to the Ebola crisis in West Africa, Concern received nearly \$7 million in 2014 to provide support to affected communities in **Liberia** and **Sierra Leone**. Concern has made significant contributions to stem the spread of Ebola and to begin the recovery process in these countries through ongoing activities such as quarantine support, construction of triage and isolation units, infection prevention and control supervision,

maintaining rapid response capacity, and social mobilization.

In **South Sudan**, Concern is providing lifesaving emergency nutrition support to children under five years of age and to pregnant and breastfeeding women who have been displaced by the ongoing conflict. The program seeks to reduce morbidity and mortality by effectively managing severe acute malnutrition. To date, the program has far exceeded the number of people it intended to reach.

Concern is implementing an integrated humanitarian assistance program for vulnerable communities in areas affected by food insecurity and malnutrition in eastern **Chad**. This \$1.5-million program seeks to contribute to the survival, recovery, and resilience of vulnerable households and communities through seed distribution, support to health centers to provide quality outreach care, and the facilitation of disaster preparedness at the national, regional, and community levels.

In Tahoua, **Niger**, Concern is working with chronically poor, food-insecure households to reduce their vulnerability to shocks and stresses. The program has not only contributed to the diversification of livelihoods, capacity development, and preparedness, but it has also had a major impact on the community as a whole.

← *Women line up to collect supplementary food as part of Concern's nutrition program in Illela, Niger. Photo by Concern Worldwide*

CHILD SURVIVAL

In **Kenya's** Marsabit Central and Moyale Districts, a four-year Concern project is improving maternal and newborn health for 54,900 women and children under five years old. We are also working to prevent chronic malnutrition, diarrhea, and pneumonia among children. In collaboration with Johns Hopkins University, we are researching culturally appropriate places for pastoralist women to deliver their babies as an alternative to giving birth at home, where they risk complications.

In **Sierra Leone**, the *Al Pikin fo Liv* ("Life for All Children") child survival project is increasing the quality of maternal and newborn health services for 71,700 women and children under the age of five in ten urban slum communities of Freetown. We are also working to prevent and treat malaria, diarrhea, pneumonia, and malnutrition among children. In collaboration with Johns Hopkins University, we are researching how to improve disease surveillance for better planning and management of health services.

Our *Lahiya Yara* ("Child Health") child survival project in the Tahoua Region of **Niger** ended in September 2014, demonstrating significant increases in essential health practices, including improvements in exclusive breastfeeding and timely care seeking. Volunteer mother leaders treated over 5,000 children in their homes for common child illnesses such as malaria, diarrhea, and pneumonia and referred cases of malnutrition to health facilities. Through the creation of 48 care groups and the training of 507 mother leaders, we shared lifesaving knowledge and encouraged the adoption of health practices, reaching 310,100 women and children under five.

BUILDING A BETTER RESPONSE

Overseen by a consortium of Concern Worldwide, International Medical Corps, and the Harvard Humanitarian Initiative, the Building a Better Response project is developing tools to help NGO personnel engage and coordinate more effectively with humanitarian systems during emergencies.

DEVELOPMENT

Through Concern's Language, Literacy, and Learning (L3) program in **Rwanda**, we are working with parent-teacher committees to improve community involvement in literacy, educational equity for girls, and teacher motivation. We expect the program to reach all schools in Rwanda by 2016.

In **Uganda**, the Resilience through Wealth, Agriculture, and Nutrition (RWANU) program aims to improve food security and nutrition among 37,770 households, with a focus on children, pregnant women, and breastfeeding mothers in Karamoja district, by 2017.

Concern's Education Quality and Access in **Liberia** (EQUAL) program seeks to improve education in Grand Bassa county by working with school administrators, teachers, and parent-teacher associations to improve literacy and numeracy skills. We are also piloting a mother-tongue literacy initiative in the Bassa language and working to ensure that learning continues despite the impact of Ebola on Liberia's schools and children.

↘ *Children play in the streets of a Nairobi slum in Kenya. Photo by Phil Moore*



PARTNERSHIP HIGHLIGHTS

NEWMAN'S OWN FOUNDATION

With the support of Newman's Own Foundation in 2014, Concern trained teachers in 30 schools in Haiti on the key elements of basic literacy education in Kreyol in an effort to improve the quality of primary education in Saut d'Eau. Through this project, 130 directors and teachers received training in general pedagogy, child protection, and well-being, including the encouragement of positive behavior change with regard to children's rights, child protection, and sexual and gender-based violence.



charity: water

In 2014, with support from charity: water, Concern addressed the world's water crisis by providing thousands of people living in extreme poverty with access to clean, safe drinking water in the most vulnerable areas of Bangladesh, Tanzania, and Uganda.



International Relief Teams supported the rehabilitation of five elementary schools, helped us provide a sustainable drinking water supply for 4,140 people, and enabled us to restore the ability of 574 fishing households to generate income as part of our Philippines Typhoon Haiyan Emergency Relief and Recovery Program.



Since 2012, Concern has worked in partnership with the Merck for Mothers Global Giving program to reduce maternal illness and death in Nkhotakota District, Malawi. More than 67,892 women of childbearing age will benefit from community-based maternal health services, including youth-friendly reproductive health services.



With support from Ronald McDonald House Charities, Concern and Burundi's Ministry of Health continued to carry out a health program in 2014 to reduce child illness and mortality for 46,000 children under the age of five in Cibitoke, Burundi. By using a "train-the-trainers" model, nearly 2,500 health workers improved their skills and knowledge about healthy childcare practices and timely care seeking for sick children.

The Flatley Foundation

With support from the Flatley Foundation in 2014, Concern increased coverage and improved the quality of maternal, newborn, and child health and helped ensure that the most vulnerable children in Kenya had access to quality education. Concern also increased Kreyol reading skills for Haitian children in grade three and provided children with literacy education materials.



The W.K. Kellogg Foundation supported Concern's efforts to educate children and to promote community development in Saut d'Eau, Haiti. Together, we have been working to improve literacy among primary school children and have been facilitating participatory community planning and local capacity-building efforts to enhance economic and social development in the region.



The Xerox Foundation plays a critical role in Concern's mission to use innovation in providing assistance to the world's poorest communities. In 2014, Xerox continued to support the study of the *Lantana camara* plant to determine its influence in decreasing the risk of malaria in rural Tanzania.

Entrepreneurs Foundation

With support from Entrepreneurs in 2014, Concern was able to provide a sustainable drinking water supply for 2,231 people devastated by Typhoon Haiyan in the Philippines. We addressed the water needs of two islands impacted by the storm, replacing and improving rainwater harvesting infrastructure in Baliguan and repairing two wells and distribution networks in Salvacion. Today, each island has a water user committee that is fully trained and equipped to operate and maintain the water systems. We also rehabilitated Salvacion Elementary School, which had been devastated by the storm.



Global Concerns Classroom (GCC) is an innovative and multi-faceted global education program of Concern Worldwide US that empowers youth to explore global issues, speak out, and take action against poverty. Through dynamic resources, student engagement programs, and professional development for educators, GCC prepares youth to gain the knowledge and skills needed to be active global citizens and leaders for a better future.

IMPACT

In 2014, GCC directly worked with over 25 schools in the New York and Chicago area, impacting more than 2,000 students and 200 educators through school presentations, student workshops, after-school club activities, and professional development training for educators.

Nearly 100 students from nine different high schools in New York gathered together for GCC's flagship event, the eighth Annual New York Global Concerns Student Workshop, to explore the theme of "Displacement: Fleeing Harm, Finding Home." In Chicago, over 75 students from six different high schools came together for the third Annual Chicago Global Concerns Student Workshop on the topic of "Women and Girls: The Key to the Future."

GCC also brought two students and two teachers to visit Concern's programs in Tanzania for a week in July 2014 for the Annual US/Ireland Student Field Visit.

Ultimately, GCC seeks to cultivate globally concerned youth who understand global inequalities, recognize the interconnectedness of all people, and take informed action towards a world without extreme poverty.

↘ *Students and teachers from the US and Ireland visit Concern's programs in Tanzania. Photo by Amanda Ruckel/Concern Worldwide*



SIGNATURE PROGRAM

For the 2014-2015 school year, GCC is bringing the strengths of its past program offerings into one yearlong program for ten partner high schools in the New York City area. The new program will engage students on the theme of "Innovations in Global Health" through the following components:

- › Standards-aligned curriculum that prepares students with relevant content knowledge and 21st century skill building
- › Innovative Global Youth Summit that brings students from participant schools together for a day of problem-solving, collaboration, and design
- › School community action plans that address the global issue in a local setting, culminating in a year-end Concern to Action Showcase
- › Annual student field visit where selected student leaders and their teachers participate in an educational overseas trip to one of Concern's operational countries

“ From visiting the farmer field schools in Tanzania, I learned that improvements, especially in agriculture and business, help significantly to improve lives in developing countries. After visiting with locals in the villages, I realized that we are much more alike than different. The people there are happy even though they may have little to work with. I have a new appreciation for what life is like there.

– *Mallaigh Ashton,
GCC student leader*

PEOPLE OF CONCERN

Concern is more than a charity. United by a sense of purpose, we are a community of people who come together around a shared concern for people in need of humanitarian and development assistance.

Nearly 3,000 people dedicate their talents, skills, and experience to Concern and 87 percent of our staff in the field are living and working in their own communities.

These five individuals represent the energy, enthusiasm, hard work, and commitment – qualities shared by all our staff – that make positive change happen for those most in need.

“

One of the things that makes my job worthwhile is to see the improvement in children's reading and the quality of teaching in schools here.

DARLINE ALTÉNOR

A native of Haiti, Darline Alténor has a degree in educational sciences and has worked for Concern as a technician in education and community mobilization since 2013. One of her main tasks is to facilitate the process of learning to read for early grade children in primary school. She also focuses on reinforcing the professional skills of teachers and promoting child protection.

Haiti has made great strides in primary education in recent years and this is very evident in Saut d'Eau, a mountainous rural area where Concern has worked for many years. One of the keys to that success has been the deliberate involvement of parents in the development of schools, in which the links between parent-teacher associations and school management are strongly supported.



“

The most important thing is to engage with all of the community. That is the way to achieve success.

EMILY CUMMINGS



A native of Bedford, New York, Emily Cummings has a background in development studies and anthropology. She came to Concern through the Innovations for Maternal, Newborn & Child Health initiative and has been living in Sierra Leone for four years. “This country has some of the most worrying health indicators in the world and Concern has been working closely with the government and other groups to tackle some of the root causes,” she says.

Emily, who is now working with Concern's child survival program in Sierra Leone's capital of Freetown, got the opportunity to demonstrate the power of community engagement during the tragic Ebola outbreak. “We spent many hours in the towns, villages, and slums, working with community leaders to get key messages across about preventing the spread of Ebola.” As the virus ebbs, Emily and the team continue to work on the vital task of strengthening the community health system for the long term.



Of the hundreds of women we pay for work every day, I could count on one hand the number who can read or write.

FRANCE O'KEEFFE

Frances O'Keeffe embodies the true spirit of Concern in so many ways. From Limerick in Ireland, she is a midwife nurse by profession and her association with Concern goes back 25 years. She first worked as a volunteer in Bangladesh in the early 1980s and has subsequently been to Turkey, Somalia, Rwanda, Darfur, and South Sudan. Active in the governance of the Concern Worldwide, she sat on the Concern US board of directors for several years.

Today, Frances is back in the field, working with thousands of displaced families as area coordinator for Concern's operations in conflict-affected Bentiu, South Sudan. "We are currently preparing a massive shelter program here in the camp," she says, "paying hundreds of women to collect roofing thatch from the surrounding area. Some of these women have never earned this much before – it's really a very emotional experience to be working with them."



The most rewarding part of my job is giving hope to families in need. My eldest son, who is 12, would like to work at Concern someday.

GILBEIRO ONONADE



Gilbeiro Ononade began working with Concern in 2008 as a facilitator for the education program in Mozambique's southern Zambezia province. He worked with 23 school councils made up of students, teachers, school managers, and parents to promote high-quality education. Today, as an emergency coordinator for Concern, Gilbeiro is responsible for organizing a swift and thorough response when disaster strikes. Floods are an annual occurrence in Zambezia province and Gilbeiro, in coordination with other organizations in Mozambique, makes sure Concern is ready to deliver emergency relief items to affected families within 72 hours of a disaster.



The most rewarding part of my job is to engage with coastal communities who are on the front lines of climate change's impact.

SAROJ DASH



Saroj Dash has worked on climate change issues for the last 22 years. In 2014, he was nominated to join the Leadership in Environment and Development (LEAD) Fellowship, a global, UK-based network of over 2,500 leaders working to address climate change, as the ambassador for India. He has provided leadership to policy and research initiatives across Asia and gave his expertise on climate issues during the United Nations negotiation process for the Framework Convention on Climate Change.

Saroj joined Concern Worldwide in January 2011 and is the regional technical coordinator for climate change, leading a multi-country initiative in India and Bangladesh called Project Paribartan, which helps vulnerable coastal communities adapt to climate change in the Bay of Bengal region. He is also managing a conservation program called SUNDARI, which focuses on improving the biodiversity of the Sundarbans, the world's largest, contiguous mangrove.

2014 MILESTONES

FEBRUARY 28, 2014



Concern honors Marie Tillman, president and co-founder of the Pat Tillman Foundation, and Susan Walsh, president and co-founder of Little by Little, at the Women of Concern Luncheon in Chicago.

MARCH 2014



The first cases of Ebola are confirmed in Guinea, marking the beginning of the epidemic in West Africa.

APRIL 2014



Concern commemorates the 20th anniversary of Rwanda's 1994 genocide and the great strides the country has since made towards peace, resilience, and recovery.

JUNE 25, 2014



Concern is one of ten NGOs to join the Africa Climate-Smart Agriculture Alliance, a groundbreaking partnership to help millions of African farmers cope with climate change.

JUNE 25, 2014



Actress Toni Collette and Siobhán Walsh, former executive director of Concern US, are honored at the Women of Concern Luncheon in New York.

JULY 31, 2014



Sierra Leone declares Ebola a public health emergency, setting up quarantines and restricting travel. Concern responds with health worker training, hygiene supplies, prevention awareness, and safe burials.

OCTOBER 1, 2014



Concern begins responding to the humanitarian crisis caused by ethnic violence in the Central African Republic.

OCTOBER 10, 2014



Along with International Food Policy Research Institute and Welthungerhilfe, Concern releases the 2014 Global Hunger Index, which highlights Concern's RAIN program.

DECEMBER 2014



Innovations retrains its health promoters working as part of the Essential Newborn Care Corps project to be social mobilizers in response to the Ebola epidemic in Sierra Leone.

APRIL 15, 2014



Fighting breaks out in Bentiu, South Sudan, sending more people fleeing to overwhelmed refugee sites. Concern provides emergency relief services and supplies.

MAY 4, 2014



Concern responds to one of the deadliest landslides in Afghanistan's history in Aab Bareek village in Badakhshan Province, where 300 houses are destroyed and an estimated 2,700 people are killed.

MAY 28, 2014



Award-winning actress Toni Collette becomes Concern Worldwide's global ambassador.

AUGUST 6, 2014



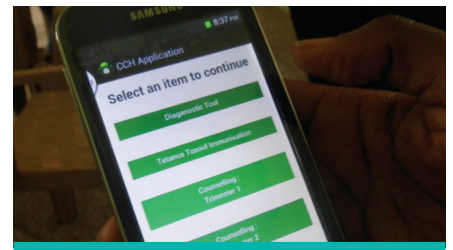
Liberia declares Ebola a public health emergency. In response, we provide prevention awareness, hygiene training, water, sanitation, and radio education programs.

AUGUST 29, 2014



After three years of conflict in Syria, the UN High Commissioner for Refugees announces that over three million Syrians have fled to neighboring countries.

SEPTEMBER 2014



Innovations releases its "Community Health Nurses on the Go" mobile app to improve motivation and morale among front-line health workers in rural Ghana.

DECEMBER 2, 2014



Concern honors Joe Ripp, CEO of Time Inc., at the Seeds of Hope Annual Award Dinner for his outstanding dedication to improving the lives of the poorest people.

DECEMBER 9, 2014



A furnace oil tanker capsizes in the Sundarbans, the world's largest contiguous wetland, in Bangladesh. Concern and its local partners help clean up the spill.

DECEMBER 12, 2014



South Sudan marks one year of conflict and, with no end in sight, the world's youngest nation is now home to the worst food crisis in the world. Concern remains on the ground, responding to the needs of those displaced by war.

HOW TO GET INVOLVED



Become a Corporate Partner

By sponsoring or participating in our New York and Chicago events and campaigns, corporations have a unique opportunity to maximize their exposure and reach their targeted audiences while also making a tremendous impact on Concern's work with the extreme poor.

Support us through:

- › Event sponsorships
- › Field program sponsorships
- › Disaster relief assistance in the event of an emergency
- › Cause-related marketing opportunities and gifts in kind
- › Payroll deduction contributions and matching gifts

Join a Concern Committee

Our deeply engaged committees play a special role in the success of our events.

Sign Up for Our E-Newsletter

Stay up to date on lifesaving programs around the world and find out how your support is transforming lives. Sign up at concernusa.org.

Be Part of Our Online Community

Like us on facebook.com/ConcernWorldwideUS or follow us on instagram.com/ConcernWorldwideUS and twitter.com/concern. Help us raise our profile by sharing the great work you are supporting with your friends and family.

Make an Introduction

Help the Concern community grow by connecting us with other like-minded individuals who want to make a difference.

Attend a Concern Event

From awards dinners to luncheons and runs, our events raise awareness and funds to support our humanitarian work around the world. They also offer a great opportunity to meet with our staff and others in the Concern community and hear about the life-changing difference your support is making for the poorest communities in the world.

NEW YORK

CONCERN SPRING RUN

This rapidly growing event brings together runners, walkers, corporations, community teams, and volunteers for a four-mile run or walk in Central Park.

WOMEN OF CONCERN AWARDS

Concern's New York luncheon pays tribute to women of extraordinary accomplishment for their leadership, contributions to public service, and efforts to empower women throughout the world.

AENGUS FINUCANE MEMORIAL GOLF TOURNAMENT

Executives from the tri-state area enjoy a memorable day of golf at the Woodway Country Club while celebrating the work of Concern and the memory of our founder Aengus Finucane.

CONCERN MARATHON TEAM

Every year, dedicated and committed individuals take on the challenge of not only running an incredible 26.2 miles but also of raising money to support Concern's programs in some of the world's poorest countries.

CONCERN WINTER BALL

This festive gala for young professionals supports Concern's work with a fun and exciting night of dinner, drinks, and dancing.

SEEDS OF HOPE AWARD

Concern's annual award dinner honors and celebrates the best and the brightest business leaders, innovators, and influencers who have distinguished themselves through their dedicated support of philanthropic causes.

CHICAGO

WOMEN OF CONCERN AWARDS

Concern's Chicago luncheon honors the humanitarian and leadership accomplishments of extraordinary women who reflect justice, compassion, and generosity in their work and daily lives.

CONCERN CHICAGO GOLF OUTING

This annual golf event attracts business and civic leaders for a wonderful day of golf.

THANKS-FOR-GIVING GALA

This festive event supports Concern's work. Guests enjoy delicious appetizers and cocktails while dancing the night away.



CONCERN BY THE NUMBERS

Concern works in partnership with local organizations and people in their own communities to develop practical and lasting solutions to extreme poverty. We focus on the root causes and key drivers of poverty in each country through programs in livelihoods (food, income, and markets), education, health, and emergency response. In the past year, Concern directly reached nearly 7.4 million people.



HEALTH

This year, over 6.6 million children will die from preventable, treatable diseases before they reach the age of five. Every day, nearly 800 women die from preventable causes related to pregnancy and childbirth. Concern works to save lives and ensure that the poorest have access to basic health care. We work in partnership with local governments and community organizations to prevent and treat malnutrition, improve maternal and child health, and increase access to clean water and sanitation. In 2014, Concern implemented health programs that directly benefited more than 2.7 million people.

Total Direct Beneficiaries:

2,743,716

Total Indirect Beneficiaries:

7,391,601

LIVELIHOODS

(FOOD, INCOME, AND MARKETS)

Today, over a billion people around the world are forced to survive on less than \$1.25 a day. Concern helps people to overcome extreme poverty by investing in their ability to support themselves and their families. Concern's approach to targeting poverty is holistic: we recognize that poverty is complex and that solutions must be designed according to the local context and resources. Our livelihoods work aims to ensure that poor people are able to manage their own resources and attain their rights to an adequate standard of living. In 2014, we directly reached over 1.3 million people through our livelihoods programs.

Total Direct Beneficiaries:

1,381,894

Total Indirect Beneficiaries:

3,871,357

EDUCATION

In 2014, around 63 million children between the ages of 12 to 15 years old were denied their right to an education and 58 million primary school-aged children were out of school. For over 40 years, Concern has supported children in the world's poorest and most vulnerable countries to access and complete their education. We focus our work on primary schools, ensuring that children learn foundational skills to be successful learners. Working in partnership with governments, our education programs seek to strengthen existing education systems so that they meet the needs of poor, marginalized children. In 2014, Concern's education programs directly helped over 618,000 children and parents.

Total Direct Beneficiaries:

618,436

Total Indirect Beneficiaries:

2,246,738

← *A young boy at Juba 3 displacement camp in Juba, South Sudan, where thousands of refugees fleeing ongoing violence have sought refuge. Photo by Kieran McConville/Concern Worldwide*

EMERGENCY RESPONSE

Every year, conflicts and natural disasters leave millions of people unable to meet even their most basic survival needs. The poorest are always the most vulnerable to crises and are the worst affected. Concern is committed to meeting the humanitarian imperative to save lives and alleviate suffering. In all emergency responses, we aim to address the immediate survival needs of affected populations and to build their capacity to cope with future disasters.

Concern believes that disaster risk reduction is an integral part of development. We are also committed to helping communities establish early warning systems to minimize the impact of crises. Such measures allow us to focus not only on saving lives but also on protecting people's livelihoods. In 2014, we responded to 33 emergencies in 22 countries, directly reaching over 2.8 million people.

Country	Type of response	Total Number of People Reached
Afghanistan	Landslide and flood response; shelter; disaster risk management	36,188
Bangladesh	Cyclone response; cash transfers; food security; cash for work; water, sanitation, and hygiene	23,559
Burundi	Severe weather response	2,984
CAR	Water, sanitation, and hygiene; livelihoods; food security resilience	22,100
Chad	Food insecurity; malnutrition	4,724
DRC	Conflict response; voucher market; cash transfers; cash for work; non-food supplies; protection; IDP camp response	144,680
Ethiopia	Nutrition	35,572
Haiti	Protection; Return to Neighborhoods program	40,353
Kenya	IDP response; cash transfers; drought response	34,792
Lebanon	Shelter; water, sanitation, and hygiene; education; protection	15,603
Liberia	Ebola response	219,181
Malawi	Cash transfers	1,663
Mozambique	Flood response	5,300
Niger	Nutrition; cash transfers; food; resilience	51,789
Pakistan	Flood response; IDP response; RAPID program	561,292
Philippines	Typhoon response; fisheries recovery; disaster risk reduction; water, sanitation, and hygiene; reconstruction and recovery; school rehabilitation	164,039
Sierra Leone	Ebola response	207,799
Republic of South Sudan	Water, sanitation, and hygiene; nutrition; shelters and non-food supplies; food and commodity vouchers	110,385
Somalia	Water, sanitation, and hygiene; food security; health and nutrition; resilience; protection; education	173,463
Republic of Sudan	Conflict response	67,338
Syria and Turkey	Conflict response	852,992
Uganda	Nutrition; water, sanitation, and hygiene	105,721
Total		2,881,517

Through Concern's graduation program in Ethiopia, 50 families like Wubnesh Polaso's have built sustainable, diversified incomes in their isolated village of Duguna Damot. Photo by Cheney Orr



CONCERN BY THE NUMBERS

Concern Worldwide US
 Financial Summary
 Statement of Activities for Year
 Ending December 31, 2014
 (with summarized amounts for 2013)

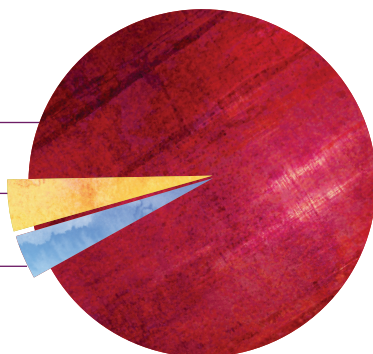
	2014 Total (\$)	2013 Total (\$)
Support and Revenue		
Contributions and non-government grants	10,034,847	7,165,169
Support from Concern Worldwide	1,273,143	1,574,624
Government Grants	18,403,581	17,479,493
Special Events - net	2,787,639	2,581,181
Investment Income	5,273	6,488
Total Revenue and Support	32,504,483	28,806,955
Expenses		
Program Activities	28,761,988	28,547,161
General and Administrative	1,710,729	1,303,264
Fundraising	1,150,774	1,113,442
Total Expenses	31,623,491	30,963,867
Change in Net Assets	880,992	(2,156,912)
Net Assets at Beginning of Year	6,201,252	8,358,164
Net Assets at End of Year	7,082,244	6,201,252

Analysis of Expenditure for 2014

Program Activities 91%

Management and Administration 5%

Fundraising 4%



CONCERN WORLDWIDE US BOARD OF DIRECTORS

Thomas J. Moran

Chairman, Concern Worldwide US
Chairman and CEO,
Mutual of America

Joseph M. Cahalan

CEO, Concern Worldwide US

Patrick H. Barry

Barry Associates

Joan Carroll

PricewaterhouseCoopers, LLP

Dolores T. Connolly

Sterling Engineering, Inc.

James Delaney

24 Seven Enterprises

Father Jack Finucane C.S.Sp.

Kevin Fortuna

Lot18

Joanna Geraghty

JetBlue Airways Corp.

Jack Haire

HM Ventures

James Houlihan

All-Circo

Eugene Keilin

KPS Funds

Edward J.T. Kenney

Mutual of America

Joe King

Edward R. McCarrick

ICON International, Inc.

Jim McShane

The McShane Companies

Denis O'Brien

Digicel

Thomas Shipsey

Stonehouse Marketing LTD
Concern Council (Ireland)

George Pappas

MCS Advertising LTD

Margaret (Peggy) M. Smyth

National Grid

Nancy Soderberg

Page Thompson

Omnicom Media Group
North America

Lynn Tierney

Blue Moon Consulting Group

John Treacy

The Irish Sports Council



INTERNATIONAL CO-FUNDERS

OF CONCERN'S OPERATIONS WORLDWIDE IN 2014

Funder	Country
Irish Government	Ireland Irish Aid Program Funding (IAPF) Other Grants
British Government	United Kingdom
European Union	European Union
Concern Worldwide US (Including the US Government)	United States
UN Agencies	United Nations
Alliance 2015	Czech Republic, Slovakia, Denmark, France, Germany, Italy, Netherlands, Ireland
Scottish Government	Scotland
Swedish Government	Sweden
Norwegian Government	Norway
Jersey Overseas Aid	Jersey

Donations in Kind	Donated Goods and Services	Country
World Food Program (WFP)	Foodstuffs	United Nations
United Nations Children's Fund	Foodstuffs	United Nations
United Nations Humanitarian Response Fund	Foodstuffs	United Nations
Department for International Development (DFID)	Motor vehicles, solar lights, training	United Kingdom
ECHO	Flights	European Union
Catholic Relief Services	Foodstuffs	United States
Irish Aid	Tents, blankets, mosquito nets, and staff	Ireland
Food and Agriculture Organization	Seeds and medicine	United Nations
Action Contre le Faim	Foodstuffs	Germany

← *Children from Rwanda's Kibeho Sector, where Concern's graduation program is helping families sustainably move out of extreme poverty. Photo by Wattie Cheung*

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